



**ALLIANCE**  
UNIVERSITY  
Alliance School of Business

## Alliance School of Business

Chikkahagade Cross  
Chandapura-Anekal Main Road  
Anekal, Bangalore - 562 106, Karnataka, India  
Tel.: +91 80 30938000/1/2/3/4  
www.bus.alliance.edu.in

## Application Form

Select your GD/PI Location: ☐ Delhi ☐ Kolkata ☐ Bangalore ☐ Bhopal ☐ Ranchi ☐ Chandigarh

**Course:** .....

Intake: ☐ Spring (January) ☐ Fall (July) Year: .....

### Applicant's information

Name: .....

Gender: ..... Date of Birth: ..... / ..... / .....  
(dd/mm/yyyy)

Blood Group: .....

Category: ☐ SC ☐ ST ☐ Others

Nationality: ☐ Indian ☐ NRI ☐ Foreign National (Citizenship) .....

Affix photograph

### Applicant's contact details for correspondence

Address: .....  
.....

Pincode: ..... State: ..... Country: .....

Tel.: (Residence) .....  
(with STD/ISD code)

Mobile: .....

E-mail: ..... Alternative E-mail: .....

### Parents' contact details

Father	Mother
Name: .....	.....
Occupation: .....	.....
Organization: .....	.....
Designation: .....	.....
E-mail: .....	.....
Mobile: .....	.....

Residential Address: .....  
.....

Pincode: ..... State: ..... Country: .....

Telephone: (Office) ..... (Residence) .....  
(with STD/ISD code)

Educational qualifications

Name of Examination/Degree	Name of the Institution	Name of University/Board	State	Year of passing	Percentage Year/Semester	Main subjects	Mode of study																		
Postgraduate degree (if any, please specify) .....							<input type="checkbox"/> Full time <input type="checkbox"/> Part time <input type="checkbox"/> Correspondence																		
Bachelor's degree (please specify) .....					<table><tr><td>I</td><td></td></tr><tr><td>II</td><td></td></tr><tr><td>III</td><td></td></tr><tr><td>IV</td><td></td></tr><tr><td>V</td><td></td></tr><tr><td>VI</td><td></td></tr><tr><td>VII</td><td></td></tr><tr><td>VIII</td><td></td></tr><tr><td>Average</td><td></td></tr></table>	I		II		III		IV		V		VI		VII		VIII		Average			<input type="checkbox"/> Full time <input type="checkbox"/> Part time <input type="checkbox"/> Correspondence
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X							<input type="checkbox"/> Full time <input type="checkbox"/> Part time <input type="checkbox"/> Correspondence																		
Other professional qualifications							<input type="checkbox"/> Full time <input type="checkbox"/> Part time <input type="checkbox"/> Correspondence																		

## Aptitude test scores

GMAT/CAT/XAT/MAT/CMAT/ATMA/KMAT

Test	Date	Percentile	Composite score

## Statement of purpose

- a. What motivates you to apply to the Alliance School of Business?
- b. What is your career vision and why is this choice meaningful to you?

## Employment history (Please give your full-time employment history to date or other relevant professional experience)

Name and address of the organization	Work experience			Designation and responsibilities
	From	To	In months	

Do you need hostel accommodation?

☐

Yes

☐

No

### Declaration

- I have read and understood the full requirements of the course, eligibility criteria, terms and conditions and other important information as indicated in the Prospectus.
- I confirm that the information furnished by me in this Application Form is true to the best of my knowledge. I understand that any false or misleading statement given by me may lead to the cancellation of admission or expulsion from the course at any stage.
- I undertake to abide by the rules and regulations of the Alliance School of Business as prescribed from time to time. If I violate at any point of time any of the stipulated rules and regulations, then Alliance University is free to initiate appropriate disciplinary action against me.

Signature:

Date:

### Application fee

Enclose along with your filled-in application form a non-refundable processing fee of ₹1,000/- (₹2,000/- for NRI and SAARC national applicants and US\$50 for other foreign national applicants) in the form of a crossed demand draft in favour of “Alliance University” payable at Bangalore.

### Checklist

#### 1. Copies of the following documents:

- X mark sheet/transcript ☐
- XII mark sheet/transcript ☐
- Bachelor's degree mark sheets (available as on date) ☐
- Postgraduate degree mark sheets (if any) ☐
- Work experience certificates (if any) ☐
- Entrance exam score card ☐  
(GMAT/CAT/XAT/MAT/CMAT/ATMA/KMAT, etc.)

#### 2. Application Form fee

Indian Nationals ₹1,000/- ☐

NRI/SAARC Nationals ₹2,000/- ☐

Foreign Nationals US\$50 ☐

DD No.: .....

Date: .....

Bank: .....