



# IISWBM

Pioneer in Management Education in India



**Admission Notification to Two Year Full-time Degree Courses  
of Calcutta University (Session 2017-2019)**

## **Master of Business Administration (MBA) & Master of Human Resource Management (MHRM)**

**The MBA Programme** offers an optimal blend of academic and corporate input. The programme aims at providing both managerial accumen and a profound sense of social responsibility to equip the students for sustainable growth in their career. The programme offers specialisation in the areas of Marketing, Finance, Human Resource, Production & Operation, Business Analytics & System.

**The MHRM programme**, an internationally acclaimed Human Resource Programme with special thrust on HR Analytics, HR Consulting, Labour Laws and Employee Relations among others.

**Eligibility:** Honours candidates or equivalent course (where honours is not available) from a recognized university with minimum 50% marks (45% in case of SC/ST/PWD) in graduation; Graduate in any professional course (Engineering, etc.), LL.B (5 years) of a recognized University. Those who will be appearing for that examination within June, 2017 may also apply. **For admission to IISWBM, one has to apply for CAT and also apply separately to IISWBM.**

**Selection:** Through COMMON ADMISSION TEST (CAT) of IIMs. IISWBM uses CAT for short listing the candidates. IIMs have no role either in the selection process or in the conduct of the programme. SC/ST quota will be fulfilled as per University guidelines.

Applicants will be shortlisted for GD/PI on the basis of their CAT Score. GD/PI may also be held at New Delhi, Ranchi, Bhubaneswar, Guwahati.

**Placement:** Excellent placement opportunities in reputed companies in India and abroad are provided through Campus Interviews.

**Hostel:** Safe, comfortable and separate hostel facilities available for boys and girls subject to availability.

The Institute has an impeccable record of not a single incident of ragging in its institutional existence of 63 years.

**Application Form & Brochure:** Available from the Reception Counter of IISWBM on cash payment of Rs. 1500/-. Application Form may also be downloaded from our website [www.iiswbm.edu](http://www.iiswbm.edu) and payment made through State Bank of India Power Jyoti Account of IISWBM No. 32495656710. For details refer to our website. **Completed application form to reach the Institute by 15th December, 2016. There will be no extension of the last date.**

For student loan, we have arrangement with some banks subject to fulfillment of respective banker's formalities.

**Classes will commence from July 2017**

**Last date of issue and receipt of completed Application Form is 15.12.2016**

**INDIAN INSTITUTE OF SOCIAL WELFARE  
AND BUSINESS MANAGEMENT**

REGISTRAR

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*Our graduates nurture and build companies*