



SIMSR Mumbai Two-Year Full Time PGDM Programs Admission 2016

K J Somaiya Institute of Management Studies & Research (SIMSR), Mumbai invites applications for admission to **two-year full time** Post Graduate Diploma in Management (PGDM) programmes for the session 2016-18

Important Dates

Last Date for Submission of Form: 15th February 2016

Shortlisting of Candidates for Stage-III: 26th February 2016

Commencement of GD and Personal: 11th March 2016

Interviews for shortlisted candidates Declaration of Merit List of selected candidates: 11th April 2016

Counselling Session and Payment of Fees by: 22nd, 23rd, 24th and 25th April 2016

Programs Offered

PGDM [Intake 120+18]

PGDM International Business (IB) [Intake 60]

PGDM Retail Management (RM) [Intake 60]

PGDM Financial Services (FS) [Intake 60]

PGDM Communications (Comm) [Intake 60]

PGDM Executive [Intake 60, min. 5 yrs. Work experience]

All the Programs are approved by All India Council of Technical Education (AICTE), Ministry of HRD, Govt. of India, New Delhi and/or affiliated to University of Mumbai

Eligibility Criteria

PGDM/PGDM-International Business (IB)/ Retail Mgmt (RM) /Financial Services (FS)/Communication (COMM)

Student pursuing or having completed a minimum of three year graduate program in any discipline with minimum 50% aggregate marks from any University, recognized by Association of Indian Universities (AIU)/AICTE, are eligible for Post Graduate Studies in Management

Students appearing for their final exam in April-May 2016 can also apply. However, they should produce documentary evidence of having passed the graduation exam with minimum aggregate marks as specified above, on or before 31st July 2016, failing which the students will forfeit their admission

Students besides fulfilling the above qualification are required to appear for one of the national level Management Entrance Tests namely [CAT](#)/ [CMAT](#)/ [XAT](#)

PGDM - Executive

Candidates having completed a minimum of three-year graduate program in any discipline with minimum 50% aggregate marks from any University, recognized by Association of Indian Universities (AIU)/AICTE, are eligible for apply

Candidates should have completed 5 years of work experience (after graduation) as on 31st July 2016

Selection Procedure for SIMSR, Mumbai

Stage 1: Applicants must appear for any of the admission test: CAT 2015, CMAT Jan 2016, XAT 2016 & GMAT

Stage 2: Shortlisting of candidates on the basis of test score in the entrance/qualifying examination-CAT 2015, CMAT Jan 2016, XAT 2016 and GMAT

Stage 3: Group Discussion of case analysis by each of the shortlisted candidate plus personal in-dept interview; executive PGDM program may have Written Case Analysis

Stage 4: Declaration of the consolidated merit position for each of the candidate. Two Merit Lists - one for all PGDM programs (PGDM/IB/RM/FS/Comm) and other exclusively for PGDM (Executive)

Stage 5: Counselling at the Institute (SIMSR Campus, Mumbai). Admissions cutoff date will be announced along with the declaration of the merit list

The other parameters and their respective weightage are:

Qualifying Exam (CAT/CMAT/XAT/GMAT): 30% for PGDM Programs (IB/RM/FS/Comm) and 15% for PGDM (Exe)

Personal Interview: 25% for PGDM Programs (IB/RM/FS/Comm) and 40% for PGDM (Exec)

GD or Written case of Analysis: 20% for PGDM Programs (IB/RM/FS/Comm) and 20% for PGDM (Exec)

Work Exp.: 08% for PGDM Programs (IB/RM/FS/Comm) and 08% for PGDM (Exec)

Academic Record: 10% for PGDM Programs (IB/RM/FS/Comm) and 10% for PGDM (Exec)

Outstanding Achievements: 07% for PGDM Programs (IB/RM/FS/Comm) and 07% for PGDM (Exec)

Total: 100% for PGDM Programs (IB/RM/FS/Comm) and 100% for PGDM (Exec)

How to Apply?

Candidates aspiring for admission to the programs may apply online or download application form from our website www.somaiya.edu

A candidate can opt for any program with an online application form fee of Rs.2250/- for Indian citizens

The form fee for Foreign Nationals (FN), Person of Indian Origin (PIO) and Children of Indian Gulf workers (CIGW) is Rs.3050/- under the supernumerary quota of 18 seats in the PGDM Program

Candidate opting for PGDM - Executive Program will have to fill an exclusive form meant for the program; the fee for Online application form would be Rs.2250/-

For more details and information on application procedure, please visit their [official website](#)

KJ Somaiya Institute of Management Studies and Research (SIMSR)

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