RP - Sanjiv Goenka Group

Growing Legacies

IMI

International Management Institute

Kolkata

# ADMISSIONS BULLETIN

# 2019-21

Admission Office: 2/4C, Judges Court Road. Alipore. Kolkata - 700027 Email: k.rao@imi-k.edu.in; admission.imik@rp-sg.in.
Admission contact number: +91 33 66529616 / 15, +91 8697147008; Website: www.imi-k.edu.in

# Message from Chairperson – Admissions, IMI Kolkata

I have a great pleasure in introducing International Management Institute (IMI) Kolkata. The school reflects our vision of being a globally recognized centre of excellence in management education using latest tools and techniques for producing professionals with leadership quality and global mindset.

Turning the dreams of our visionary leader Late Shri R. P. Goenka into a reality, IMI Kolkata, a RP-Sanjiv Goenka Group initiative, aims at shaping brilliant minds by equipping them with the skills to lead national and global organizations.

In 2010, IMI Kolkata starting from a humble beginning, saw an exponential growth of number of students within a short span of 6 years. IMI Kolkata has achieved many milestones in the field of management education. The Institute has been ranked 75$^{th}$ among leading business schools in the country by the National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development, Government of India. IMI Kolkata PGDM programme also has accreditation from NBA and MBA degree equivalence from AIU.

IMI Kolkata is unique in many ways. The award winning internationally acclaimed infrastructure adds to the quality of student life. We have been successful in growing students by developing them combining a unique approach of learning with innovative pedagogy. The pedagogy is driven by a team of qualified and motivated faculty, engaged in practice based teaching and research. We keep our students out of class rooms as well, allowing them to apply academic knowledge to real life business challenges.

The Institute's enviable international academic collaborations and industry connect further enhance the value of the curriculum with opportunities of mutually rewarding intellectual exchanges. Currently IMI Kolkata caters to its diverse student base from all over India.

Today, we offer admission to just a small percentage of those who apply, and have been able to offer 100% placement assistance to all the graduating students till date. IMI Kolkata offers scholarships based on academic performance and financial background. On behalf of IMI Kolkata, I wish you all the best and extend you a whole hearted welcome to be a part of IMI Kolkata family.

Best Wishes,

Soni Agrawal
Chairperson- Admissions, IMI Kolkata

**IMI Kolkata**
**Post-Graduate Diploma in Management**
**PGDM (2019 - 2021)**
**Two-year, Full-time Programme**

**AICTE approved and equivalent to MBA as per Association of Indian Universities (AIU)**

**The National Board of Accreditation (NBA) accredits the PGDM Programme**

**IMI Kolkata has been ranked 75th among Business Schools in India by the National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development (MHRD), Government of India in 2018.**

**The programme is approved by the All India Council for Technical Education (AICTE)**

## The Programme

IMI Kolkata offers a two-year, full-time PGDM (Post-Graduate Diploma in Management) programme, which is designed to prepare students for careers in corporate across all functional areas. The programme inculcates a strong sense of business fundamentals along with ethical values.

## Programme Objectives

The two-year PGDM programme of IMI Kolkata equips students with strong conceptual skills to manage business in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges for the future. Some of the key goals are:

- Sharpening the analytical and problem solving skills using managerial tools.
- Imparting knowledge in functional areas of management with an objective of preparing students for cross-functional positions in industry.
- Developing the student's personality with strong values and a positive attitude, so that s/he is receptive to societal concerns and committed to ethical conduct.

## Programme Duration

IMI Kolkata follows the trimester system with the academic calendar beginning in June and each trimester is of 11-12 weeks duration. At the end of the first three trimesters of the programme, all students are required to undergo compulsory summer internship for 8-10 weeks in industry.

## Eligibility for Admission

### Educational Qualification

In order to be eligible for admission to the PGDM programme, the participants must possess a Bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the Association of Indian Universities (AIU) for admission in post-graduate programmes. The Bachelor's degree or an equivalent qualification obtained by the candidate must entail a minimum of three years education after the completion of higher secondary schooling under the 10+2 system or equivalent. Candidates appearing in the final year of their Bachelor's degree or equivalent are also eligible, provided they furnish the proof of having met the minimum eligibility criteria by September 20, 2018, failing which the candidates may be asked to withdraw from the programme. It is desired that candidates must complete all academic requirements before joining the programme to enable them to keep pace with the rigour and internal assessment schedule of the programme.

### Profile of the Participant

Participants for the PGDM programme may be from any discipline such as Engineering, Humanities, Science, Social Sciences, Commerce, Economics, Medicine, Law or any other branch of education. Candidates with relevant work experience as well as fresh graduates are eligible to apply.

## Admission Procedure

### Application Form

- IMI Kolkata Admission Bulletin can be downloaded from our websites ***www.imi.edu*** OR ***www.imi-k.edu.in*** For the application form the candidate may visit ***http://admission.imi.edu*** and the same may be submitted online.

- Applicant should complete the online application form and submit the same along with the admission application fee which is non-refundable.

### Admission Application Fee

- **An applicant desirous of applying only to the PGDM programme at IMI Kolkata will be required to pay Rs. 1000/- by clicking on the "Apply Now" button under IMI Kolkata Campus option provided at *http://admission.imi.edu***

- An applicant desirous of applying to the PGDM programme at IMI Kolkata in addition to IMI Delhi's any one programme, i.e., PGDM/PGDMHR/PGDM B& FS will be required to pay the **common application fee of Rs. 2000/- only**. In this case, the candidate needs to indicate appropriate interest for the PGDM programme of IMI Kolkata by ticking '√'on IMI Kolkata (box) as an option provided in the IMI Delhi application form under **Programme Preference** head.

- The admission fee can be paid through Credit Card/Debit Card/Bank Transfer through the designated payment gateway. **Applicants are advised not to send to IMI Admissions Office the online receipts generated through the process.**

## Admission Process

### Admission Test CAT

- Admission to the programme is through the Common Admission Test (CAT) conducted by the Indian Institutes of Management at different centres all over the country. CAT 2018 would be held on Sunday, November 25, 2018. (Refer to the CAT Bulletin for further details). IMI Kolkata will consider current year's CAT score only.

- IMI Kolkata will obtain the test scores from the IIMs for those candidates **who have appeared in the CAT Examination and also applied to IMI Kolkata for the PGDM programme.**

- IIMs have no role either in the selection process or in the conduct of the programme.

### GMAT

- Foreign students and PIO candidates are also eligible and are required to take the Graduate Management Aptitude Test (GMAT) **,** taken not earlier than December 2014 and not later than April 2019, and submit such scores while applying to IMI Kolkata.

- Indian residents who have appeared for GMAT, not earlier than December 2014 and not later than April 2019 are also eligible to apply.

- Candidates will be required to **furnish their GMAT scores while applying and provide an attested copy of the GMAT score sheet to the Admissions Office for verification.** GMAT scores without the above document will not be accepted and the application may be summarily rejected.

### XAT

Candidates who have appeared for XAT 2019 are eligible to apply. The XAT is usually conducted on the first Sunday of January every year. IMI Kolkata will consider current year's XAT score only.

### Selection Process

### Short Listing Criteria

Candidates who have appeared for the CAT 2018 examination or furnished valid GMAT score or XAT (2019) score and have applied to IMI Kolkata will be short listed on the basis of information provided in the application form, CAT scores (sectional and overall) or GMAT/XAT score, educational background, marks in Class X and XII, graduation and work experience. Only short listed candidates will be called for the final stage of the selection process.

**Applicants should note that mere fulfilment of minimum eligibility criteria may not ensure consideration for short listing by IMI Kolkata. IMI Kolkata will not entertain any correspondence on this subject and decisions of the IMI Kolkata Admissions Committee will be final in all matters.**

## Selection Criteria

Past academic performance in graduation, Class XII & X, Psychometric Test, Essay Writing and Personal Interview will constitute the components of the final stage of the selection process. The IMI Kolkata Admissions Committee reserves the right to modify these components while communicating the same to the applicants during the Personal Interview. The objective is to identify and assess the candidate's potential for a managerial career.

## Company Sponsored Candidates

IMI Kolkata accepts applications from Company sponsored candidates, within the approved strength of the programme. These candidates will also be assessed as per the selection process described above.

- Candidates being sponsored by their respective companies must submit a letter from the sponsoring organization, to this effect and undertake to pay all fees and dues from time to time, during the complete duration of the programme. This letter/undertaking will be required to be submitted at the Personal Interview stage.
- Candidates who are sponsored by their organization will not be eligible for receiving any placement assistance from the Institute's placement cell.
- The fee structure for such candidates is given separately along with the fee structure for general candidates.

Based on the short listing, applicants will be called for a Personal Interview to assess their suitability for the Programme. Interviews will be held during February/March 2019 (tentative).

## Interview Centres

Besides Kolkata, the selection process will be conducted at other centres including Delhi, Ahmedabad, Allahabad, Bangalore, Bhubaneswar, Chandigarh, Chennai, Guwahati, Hyderabad, Lucknow, Ranchi, Jaipur, Dehradun, Varanasi and Mumbai. If a candidate's preferred centre is not allotted, for any reason, the candidate will be informed of the change. IMI Kolkata reserves the right to change or cancel any of the centres for the selection process, without assigning any reasons.

## Admission Offer

Admission Offer will be based on a composite score arrived after the assessment has been made during the various stages of the selection process, defined above. The result will be emailed to the shortlisted candidates. Offer letter will thereafter be dispatched, to the mailing address provided in the application form and also via email. **Applicants are advised to provide their complete postal address and active email ID which should be valid up to 30th June 2019 for receiving important communications**. Successful candidates, who have been offered admission, will be required to pay the 1st installment of fee within two weeks of the date of offer, failing which the offer shall stand lapsed and admission will be offered to the next candidate on the waiting list, without any further intimation. **IMI Kolkata will not accept any responsibility for non-receipt of any communication which is sent to the candidate's address and email ID provided in the Admission Application Form.**

## Withdrawal & Refund Policy

As per AICTE rules, in the event of an applicant withdrawing before the commencement of the course, the entire fee collected from the candidate shall be refunded after deduction of the processing fee of Rs. 1000/- (Rupees One Thousand only). The vacant seat will be allotted to the next eligible candidate. If a student leaves after joining the Course and if the vacated seat is consequently filled by another student by the last date of admission, the Institution shall refund the fee collected after a deduction of the processing fee of not more than Rs. 1000/- (Rupees One thousand only) and proportionate deductions of monthly fee and proportionate hostel rent, wherever is applicable.

In case the vacated seat is not filled, the Institution shall refund the security deposit and return the original documents. Institution shall not demand fee for the subsequent years from the students cancelling their admission at any point of time. Fee refund along with the return of Certificates shall be completed within 7 days of getting the request of withdrawal.

## Scholarship

IMI Kolkata offers scholarships to the selected students based on academic performance, financial considerations and students with remarkable achievements in the field of sport, art culture as mentioned below:

- **Scholarship for Economically Weaker Section**
- **Merit based scholarship**
- **Scholarship based on Extra – Curricular Activities**
- **Special Consideration for SC/ST/OBC (NC)/Physically Challenged Candidates.**

### A. 100% Tuition Fee Waiver

IMI Kolkata has announced upto 100% tuition fee waiver for its upcoming batch of students with outstanding academic career till date (according to the criteria set by IMI Kolkata). The 100% tuition fee waiver will be sanctioned for the 1st year after the enrolment of the student in the PGDM programme. The performance of the student after completion of the 1st year will be reviewed for a renewal of 100% tuition fee waiver for the 2nd year. The seats reserved for the same will not exceed 5% of the sanctioned total intake for the year. Students need to apply to the IMI Kolkata Admissions Office to avail of the benefits under this scheme.

Students with a minimum of 80% in Class X, XII and 1st class throughout their academic career along with a score of more than 90 percentile in CAT/XAT or more than 650 in GMAT relevant to the current year will be eligible to apply for the same. However selection for the 100% tuition waiver scheme will be based on academic excellence and performance in the Personal Interview. IMI Kolkata has the sole right and discretion for final selection of the students under the scheme. Students availing of the scheme are required to maintain a CGPA of 8 or above to avail of the benefit throughout their two years' course of study.

### B. Interim Scholarship for Outstanding Academic Performance

IMI Kolkata offers interim scholarship not exceeding 1 Lakh in the two-year period to a maximum of 3 students per batch enrolled in the Institute on the basis of their outstanding academic performance on the completion of their first year and financial considerations.

## C. Scholarship for Economically Weaker Section

All students whose total family income is less than Rs. 6 lakhs per annum shall be eligible for Scholarship under Economically Weaker Section.

Applications for Tuition Fee Waiver under Economically Weaker Section shall be invited from the students after they have been admitted into the programmes. Any student joining **PGDM 2019-21** batch who is desirous of claiming the tuition waiver should apply to admissions office (**admission-imik@rp-sg.in**) before due date as will be intimated by the institute, with a copy of the income tax returns, PAN number, Counsellor's recommendation or any other document relevant for the financial year 2018-19.

Requests received after **due date** shall not be processed. Please note that all Applications for Tuition fee waiver (under economically weaker section) shall be collected and processed at one time for all such applicants.

Scholarships for Economically Weaker Section shall be offered up to 5% seats of the total intake of the institute.

## D. Other Benefits for Students

1. Students with remarkable achievements in the field of sport, art and culture shall be specially considered for Admission 2019 - 21. The admission criteria for the candidate under this scheme may be relaxed at the discretion of the IMI Kolkata Admissions Committee. Prior intimation from students who wish to apply under this scheme is solicited.

2. IMI Kolkata encourages SC/ST/OBC/physically challenged students to apply. Also 5% relaxation to be given on CAT percentile for SC/ST/OBC category.

**Terms & Conditions:**

- Indian citizens can only avail of all scholarships and benefits
- All scholarships and benefits are non-transferable
- Scholarships and benefits cannot be redeemed for cash value
- Scholarships funds are to be disbursed periodically throughout the programme
- Scholarship will be cancelled in case of withdrawal or dismissal of the recipient from the PGDM programme.

**Core Courses**

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| **Business Communication Skills** | **Business Ethics** |
| **Information Technology for Decision Making** | **Organizational Behaviour II** |
| **Financial Accounting and Analysis** | **Financial Management II** |
| **Managerial Economics** | **Legal Aspects of Business** |
| **Marketing Management I** | **Human Resource Management** |
| **Business Mathematics** | **Management Information System** |
| **Organizational Behaviour I** | **Operations Management II** |
| **Financial Management I** | **Research Methods for Management** |
| **Macro Economics Theory & Policy** | **Strategy Formulation** |
| **Cost & Management Accounting** | **Soft Skill II** |
| **Marketing Management II** | **Indian Economy** |
| **Business Statistics** | **Strategy Implementation** |
| **Operations Management I** | **International Business** |
| **Soft Skill I** | |

**Elective Courses**

Courses in the 2nd year are designed to offer the students with an opportunity to pursue their interests in various functional areas. Students can specialize in the functional area of their interest. A student can specialize in more than one area viz. Marketing, Finance, Operations and IT, Human Resource Management and Economics & Strategy.

An indicative list of elective courses, offered during the 2nd year of study, is given in the later part of the bulletin, which is subject to change.

**IMI Kolkata - Elective Courses**

**Economics, Strategy & General Management**

- Managing Consulting Engagements
- Economics of Strategy
- Entrepreneurship
- Understanding Emerging Markets
- Foreign Language
- Design Thinking for Innovation
- Econometrics for Business
- Business, Government and International Economy
- Behavioural Economics in Action
- Concepts in Corporate Governance and Social Responsibility

## Finance

- Fixed Income & Equity Valuation
- Portfolio Management
- Project & Infrastructure Finance
- Banking & Finance
- International Finance
- Mergers, Acquisitions & Corporate Restructuring
- Financial Institutions & Markets
- Financial Risk Management
- Behavioural Finance
- Futures, Options & Other Derivatives
- Financial Modelling
- Investment Banking
- Tax Planning and Management
- Advanced Financial Statement Analysis
- Wealth Management and Alternative Investments.
- Management of Financial Services.

## Organizational Behaviour & Human Resource Management

- **Human Resource Management**
- Managing Organizational Change
- Fundamentals of Labour Law & Applications
- HR Analytics
- Performance Management & Reward System
- Human Resource Planning.
- Recruitment & Selection
- Compensation Management
- Strategic HRM
- Talent Management
- Training & Development

## Marketing Management

- Integrated Marketing Communication
- Sales & Distribution Management
- Retail Marketing
- Digital Marketing Strategy
- Customer Relationship Management
- Services Marketing
- Advanced Marketing Research
- Consumer Behaviour
- Product Management
- Strategic Brand Management
- Marketing Strategy and International Markets
- Rural Marketing

**Information Systems & Operations Management**

- Technology for E-Business
- Supply Chain Management
- Business Intelligence & Data Mining
- Cloud Computing
- Data Analytics
- Service Operations Management
- Project Management
- Network Models
- ERP
- Multiple Criteria Decision Making
- System Dynamics
- Total Quality Management
- Business Forecasting
- Introduction to Artificial Intelligence for Business

## Summer Internship

On completion of 1st year, students are required to gain hands-on experience in the application of core concepts and functional skills. This practice of '*Learning by Doing*' helps the students relate to the rigour of theory in the world of business. The students work on projects as per the specification of the company. At the end of eight to ten weeks of such a closely guided project, under the supervision of the company executive(s), they submit a report to the company and the Institute. The concerned company executives normally provide feedback to the Programme Director on the student's performance. Successful completion of Summer Internship is an essential requirement for the award of the IMI Diploma.

## Pedagogy

Faculty at IMI Kolkata enjoys academic freedom to adopt appropriate pedagogy for imparting education. Pedagogy in a combination of lectures, case discussions, presentations, assignments and project work. The primary emphasis is on interactive and participative methods of learning. Faculty for the programme is primarily in-house from IMI Kolkata but may also include Adjunct or Visiting Faculty. Guest lectures from industry practitioners are also organized to expose students to the current business environment and practices.

## Schedule of Classes

Classes for the PGDM programme are held every day starting from 9 am in the morning and can extend up to late evening hours, including weekends, to suit the requirements of the programme. Each class is of 90 minutes duration. Attendance in all classes is compulsory. Classes shall tentatively begin from the 2nd/3rd week of June 2019.

## Evaluation

Emphasis is laid on continuous evaluation of a student's performance through the six trimesters, culminating in a Cumulative Grade Point Average (CGPA) score, over a 10 point scale.

**International Collaborations**

IMI Kolkata has collaborated with various renowned institutes/universities on the global front. Knowledge sharing is of utmost importance in this dynamic world and collaborative research assists in addressing and solving regional and global issues. The partnerships encompass areas of mutual benefit and interest in terms of research projects, joint conferences/seminars/workshops, joint publications, consultancy projects, and exchange programme for students and faculty members.

The collaborating partners of IMI Kolkata include ESC Rennes School of Business, IDRAC Business School and University of Tours in France, Sichuan University, Kunming University of Science and Technology and Sichuan Academy of Social Sciences in China, Emporia State University (U.S.A), Xunta De Galicia (Spain), Universidade do Estado do Rio de Janerio (Brazil), College of Business and Economics, University of Guelph (Canada), University College, Kiseljak (Bosnia and Herzegovina) and North South University (Bangladesh), University of Turku (Finland).

**IMI Kolkata Current International Linkages**

## IDRAC Business School, France:

IDRAC Business School is a private institution of higher education and has nine campuses in France: Amiens, Bordeaux, Grenoble, Lyon, Montpellier, Nantes, Nice, Paris and Toulouse. IDRAC offers a portfolio of business programs strongly oriented towards marketing and management. (Accreditations: AACSB; EFMD)

**Emporia State University, Kansas,**

Emporia State University is one of the oldest public universities in the state of Kansas, U.S.A. The collaboration focuses on academic and research activities in the field of business management and business education along with student and faculty exchange programmes and organization of seminars, workshops and conferences.

**College of Business and Economics, University of Guelph, Ontario, Canada**

The University of Guelph is a reputed public research university in Canada. This marks IMI Kolkata's first collaboration in Canada. The cooperation aims at joint research, exchange visits of academic personnel between IMI Kolkata and the College, joint conferences, short duration courses and management development programmes.

**ESC Rennes School of Business, France**

ESC Rennes School of Business, France and IMI Kolkata have partnered to establish and facilitate educational and academic exchanges between the two institutions in order to support their students and teachers in gathering and exchanging academic and professional experience. The two institutions have agreed to promote mutually beneficial activities in the areas of education and research along with cooperation towards the internationalization of higher education.

**Xunta De Galicia**

IMI Kolkata in association with Xunta de Galicia has undertaken a student exchange program wherein nominated students from IMI Kolkata has attended a term in Spain and taken courses on International Marketing, International Business and Entrepreneurship.

**Sichuan Academy of Social Sciences, Sichuan, China**

Sichuan Academy of Social Sciences was founded in 1978, and it currently has been developed into a research base and center of philosophy and social sciences. The academy is positioned as a premium think-tank in China.

**Kunming University of Science and Technology**

The cooperation agreement between IMI Kolkata and Kunming University of Science and Technology encompasses institutional exchange of faculty and students, development of teaching and research activities related to the areas of interest and competencies. It also covers technical, scientific and cultural activities.

**North South University, Dhaka, Bangladesh**

IMI Kolkata has a Memorandum of Understanding (MOU) for academic collaboration with the North South University (NSU), the first private university promoted by several business leaders/philanthropists in Bangladesh, encompassing areas of mutual benefit and interest, such as joint research projects, publications, executive development programmes, exchange programmes for students and faculty members, bilateral consultancy projects etc.

**Sichuan University of China**

IMI Kolkata has entered into a student exchange and research collaboration programme with the Sichuan University of China. As a part of the student exchange programme selected Students from the University will study for a trimester at IMI Kolkata and students from IMI Kolkata will study in China with scholarships. Faculty members from both institutes will engage in joint research publications, organization of seminars and conferences of international importance.

**Universidade do Estado do Rio de Janeiro, Brazil**

IMI Kolkata has engaged with Universidade do Estado do Rio de Janeiro, UERJ, one of the largest universities in Brazil , for research collaboration, student exchange programme, faculty exchange programme, and promotion of joint research publications, organization of seminars and conferences of international significance.

**University College, Kiseljak, Bosnia and Herzegovina**

CEPS - Centre for Business Studies is accredited by the Agency for Development of Higher Education and Quality Assurance of Bosnia and Herzegovina. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members, developing of teaching and/or research activities related to the areas of interests of IMI Kolkata and CEPS and organizing conferences, short duration courses and management development programmes.

**The University Paris-Est Marne-la-Vallée**

The University Paris -Est Marne-la-Vallee is a public institution with a cultural, scientific and professional character, combining a training policy and the development of a research excellence.
The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests of IMI Kolkata.

**Université François-Rabelais (University of Tours)**

IMI Kolkata has a collaboration with IAE François Rabelais University (Université François-Rabelais) or University of Tours, a public university in Tours, France. The University of Tours has had long term MBA programmes and is an active partner of the International Institute of Education – IIE.

**University of Turku**

Turun yliopisto
University of Turku

The University of Turku, located in Turku in southwestern Finland, is the second largest university in the country as measured by student enrollment, after University of Helsinki.
The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests of IMI Kolkata.

## Sponsored Research and Consultancy

The institute's faculty members are contributing to the world of knowledge with the aim of enhancing student's intellect on one hand while attempting to address and solve global/regional issues on the other. They have been awarded research and consulting projects by reputed international agencies/institutes. IMI Kolkata faculty members have worked on varied projects like:

- Trade in Health Services in South Asia sponsored by SANEI-GDN
- Measuring the Barriers to Trade in Services in South Asia: An Empirical Exercise sponsored by Asian Development Bank
- Trade in Banking and Financial Services in India sponsored by Asian Development Bank Institute (ADBI), Tokyo.
- Market Structure, FDI, Imitation and Innovation funded by All India Council for Technical Education
- Study on High Impact Opportunities for Energy Efficiency in India by UNEP, Denmark.
- Corporate Governance in Emerging Economies funded by National Accounting Council of Brazil
- Japan and India: Paradigm for a Strategic Economic Partnership in the 21st Century sponsored jointly by IMI Kolkata and Ritsumeikan Asia Pacific University, Japan.
- Forecasting Electricity Prices in India funded by Statkraft.
- Regression Analysis I & Regression Analysis II under the E-pathshala & MHRD Project under the National Mission on Education through ICT (NME-ICT) funded by UGC,Ministry of Human Resource Development.
- Erasmus+ Project sponsored by Xunta De Galicia, Spain
- Índia em transformação: o novo crescimento econômico e as perspectivas pós-crises funded by BRICS Centre Rio de Janeiro
- China and India: History, Culture, Cooperation and Competition sponsored by IMI Kolkata, IMI Delhi and SASS
- ICP in CSR funded by Indian Institute of Corporate Affairs
- Barriers to Cross Border Energy Cooperation & Implications on Energy Security and the Environment: An Indian perspective with refernce to energy trade in South Asia by SANEI Bangladesh, Funded by World Bank.
- Responsible Business Professionals for Finland & India Trade awarded by CIMO Aasia-ohjelma 2016
- Consumer Well-being and Material Desires awarded by Curtin University, Australia.
- "Fostering Entrepreneurship for Sustainable and lnclusive Agri- Food lnnovation: A comparative analysis of lndia and llK', sponsored by UK India Education Research Initiative-UGC (UKREI-III).
- Study of Energy Balance of Rural India Using Geospatial Inputs funded by Space Application Centre, ISRO
- Research/consulting projects awarded by Ministry of Corporate Affairs, GOI.
- Does Good Corporate Governance Lead to Enhanced Business Value? awarded by National Foundation for Corporate Governance.
- Research/consulting projects awarded by Chartered Institute of Management Accountants UK.
- Research/consulting projects awarded by U.S. Agency for International Development (USAID).
- Research/consulting projects awarded by Ministry of Environment, Forest and Climate Change, Government of India
- Research/consulting projects awarded by National Institute of Public Finance and Policy (NIPFP).
- Research/consulting projects awarded by Center for Studies in Social Sciences Calcutta.

## MDP & Consultancy

IMI Kolkata offers wide range ofOpen&InCompany Management Development and Executive Development Programmes across industries and sectors. Sometimes such programmes are customized as per the client's requirement and competency levels of the people to be trained. Functional areas covered include Marketing Management, Human Resource Management, Operations, Management, Financial Management, Information Technology, Strategic Management, General Management, Soft Skill Training, Effective Communication and Personality Development, Interpersonal Skills, Negotiation Skills, Business Analytics Vigilance Management, Credit Management and Risk Management in Banks, Monitoring and Recovery of Loan Assets, Supply Chain, Procurement & Contract Management and Benchmarking to name a few. It also offers long term and short term Certificate Course on General Management for experienced Working Executives.

### Centres of Excellence

IMI Kolkata has four Centres of Excellence aimed at fulfilling the gap of research, engagement and capacity building in the areas of Financial Markets, Retail, Asian Studies and Corporate Governance and Social Responsibility.

## IMI Konnect

*IMI Konnect,* an open access scholarly publication of IMI Kolkata, published once in every two months with ISSN No. 2321-9378, started its journey in December, 2012. It publishes original research articles by scholars in the field of management and firsthand perspectives from business thinkers and practitioners on contemporary issues. *IMI Konnect* provides an intellectual non-technical platform for the national and international scholars and the industry experts to discuss and debate their opinions and thus contribute to the knowledge of management. It also publishes interviews with eminent personalities in the field of business. The publication caters to academicians and practitioners in corporate and government organizations.

**Faculty**
**IMI Kolkata**

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| **Arindam Banik**<br>Ph.D. (Delhi School of Economics)<br>Director & Professor<br>**Area:** Economics, International Finance & Business | |
| **Abhijit Roy**<br>PhD (Thesis Submitted in The University of Burdwan),<br>Assistant Professor<br>Area -Finance and Accounting | **Paramita Mukherjee**<br>Ph.D. (Jadavpur University) MS- QE (ISI)<br>Professor<br>**Area:** Economics, Financial Econometrics |
| **Amit Anand Tiwari**<br>Fellow (IIM Lucknow )<br>Assistant Professor<br>Area- Marketing Mangement | **Rachana Chattopadhyay**<br>Ph.D. (Calcutta University under the Fellowship of ISI Kolkata)<br>Associate Professor<br>**Area**: Organizational Behaviour & HRM |
| **Baidyanath Biswas**<br>Fellow Program in Management, Information Technology and Systems (IIM Lucknow)<br>Assistant Professor<br>Area - IT and QT | **Rituparna Basu** Ph.D. (IIT Kharagpur) Assistant<br>Associate Professor<br>**Area:** Marketing, Retail & Entrepreneurship |
| **Baljeet Singh Sani**<br>Fellow (IIM Indore)<br>Assistant Professor<br>**Area:** Marketing | **Rohit Singh**<br>PhD (Supply Chain Management) IIT Gwalior,<br>MBA (Operations Management)<br>Assistant Professor<br>Area-Operations |
| **Boudhayan Ganguly**<br>Fellow (IIM Lucknow )<br>Associate Professor<br>**Area:** Operations & IT | **Roma Puri**<br>Fellow (IIM Calcutta)<br>Associate Professor<br>**Area:** Organizational Behaviour & HRM |
| **Chanchal Chatterjee**<br>Ph.D. (University of Burdwan)<br>Associate Professor<br>**Area:** Finance & Accounting | **Sahana Roy Chowdhury**<br>Ph.D. (ISI)<br>Associate Professor<br>**Area:** Economics |
| **Dibyajyoti Guha**<br>Ph.D. (IIT Bhubaneswar)<br>Assistant Professor<br>**Area:** Information Systems | **Sarojakshya Chatterjee** Ph.D.<br>(IIT Kharagpur) Professor<br>**Area**: Finance |
| **Himadri Roy Chaudhuri**<br>Ph.D. (University of Calcutta)<br>Associate Professor<br>**Area:** Marketing, Consumer Behaviour, Branding | **Soni Agrawal**<br>Ph.D. (IIT Kharagpur)<br>Associate Professor<br>**Area**: Organizational Behaviour & HRM |
| **Mohua Banerjee**<br>Ph.D. (University of Calcutta)<br>Professor<br>**Area:** Marketing & Retail | **Surendra Poddar**<br>CFA (USA), FRM (GARP USA),<br>Pursuing Fellow Programme (XLRI)<br>Assistant Professor<br>**Area:** Finance & Accounting |
| **Pooja Sengupta**<br>Ph.D. (Old Dominion University, Virginia, USA)<br>Assistant Professor<br>**Area:** Quantitative Methods | **Tirthankar Nag**<br>Fellow (IIM Ahmedabad)<br>Professor<br>**Area:** Strategy, Sustainability, Corporate Governance and Social Responsibility |

# PGDM Fee Structure (2019 – 21)

| Self-sponsored Fee PGDM Batch 19 - 21 | | | | | |
|---|---|---|---|---|---|
| **Year Account Category** | **First Year** | | **Second Year** | | **Total** |
| All Figures in Indian rupees | I | II | I | II | |
| | **Installment** | **Installment** | **Installment** | **Installment** | |
| Tuition Fee | 2,44,030 | 2,44,030 | 2,44,030 | 2,44,028 | 9,76,118 |
| Text/Reading Material | 22,813 | 22,813 | 22,813 | 22,814 | 91,253 |
| Student Welfare (Includes medical cover/Insurance) | | 12,000 | | 12,000 | 24,000 |
| Library fee | 15,313 | 15,313 | 15,313 | 15,314 | 61,253 |
| Life Membership of Alumni Association | | 5,000 | | 5,000 | 10,000 |
| Computer Fee | 7,500 | 7,500 | 7,500 | 7,500 | 30,000 |
| Security Deposit (Refundable subject to obtaining clearance of all dues and damage to the Institute properties/Assets) | 15,000 | | | | 15,000 |
| **Total** | **3,04,656** | **3,06,656** | **2,89,656** | **3,06,656** | **12,07,624** |

| Company Sponsored Fee PGDM Batch 19 - 21 | | | | | |
|---|---|---|---|---|---|
| **Year Account Category** | **First Year** | | **Second Year** | | **Total** |
| All Figures in Indian rupees | I | II | I | II | |
| | **Installment** | **Installment** | **Installment** | **Installment** | |
| Tuition Fee | 2,75,000 | 2,75,000 | 2,75,000 | 2,75,000 | 11,00,000 |
| Text/Reading Material | 32,500 | 32,500 | 32,500 | 32,500 | 1,30,000 |
| Student Welfare (Includes medical cover/Insurance) | | 12,000 | | 12,000 | 24,000 |
| Library fee | 18,750 | 18,750 | 18,750 | 18,750 | 75,000 |
| Life Membership of Alumni Association | | 5,000 | | 5,000 | 10,000 |
| Computer Fee | 23,787 | 23,787 | 23,787 | 23,788 | 95,149 |
| Security Deposit (Refundable subject to obtaining clearance of all dues and damage to the Institute properties/Assets) | 15,000 | | | | 15,000 |
| **Total** | **3,65,037** | **3,67,037** | **3,50,037** | **3,67,038** | **14,49,149** |

**Hostel and mess charges will be separately charged on the above course fee structure**

| Foreign Candidates and PIO (IN US $) | |
|---|---|
| Program Fees (Food, Room non-A.C./A.C. Charges extra) | * 21500 |

***The Institute reserves the right to revise the rates as and when required.**
***Please note: These admissions are subject to AICTE approval**

International Management Institute
Kolkata

**Contact Details – IMI Kolkata Admissions**


## Dr. Soni Agrawal
Chairperson - Admissions

## Ms. Karabi Bhattacharya Rao
Chief Manager

2/4C, Judges Court Road, Alipore, Kolkata – 700 027
B: 033 6652 9616/15
M: +91 86971 47008
Fax: 033 6652 9618
Website: www.imi-k.edu.in
E-mail: admission.imik@rp-sg.in; k.rao@imi-k.edu.in

# Fellowship Programme in Management (FPM)

## Overview

The full time Fellow Programme in Management (FPM) at IMI Kolkata has been designed to cater to the scholarly needs of the faculty members, researchers and executives willing to pursue rigorous research work at doctoral level on a full time basis. The FPM programme is aimed at giving prospective scholars an academic space to challenge the conventional wisdom and encourage them to extend horizons of current thought into a new realm of knowledge and understanding. The FPM research scholars of IMI Kolkata are expected to undertake a rigorous multidisciplinary approach to offer original works of theoretical and practical relevance with far reaching implications.

IMI Kolkata offers ample opportunities for advanced study and research. The primary focus of the programme is to prepare qualified candidates for academic careers in research, teaching and consultancy. The programme includes intensive formal courses as well as individually pursued self- study or seminar courses on special topics. The research scholars are expected to work closely with the Institute's well-known faculty, both inside and outside the classroom.

The FPM is designed to train scholars for careers in research, teaching and consultancy in technical and theoretical disciplines underlying business administration. These skills have become mandatory for jobs in academia and are increasingly important in business and government, as well as in consulting, research and technical advisory firms.

## Programme Objectives

- Promote contemporary academic research
- Develop the prospect of new age management education in India with pertinent theoretical insights
- Train, motivate and empower prospective scholars to become highly skilled and innovative researchers and facilitators

## Areas of Research

- Economics
- Finance & Accounting
- Organizational Behaviour & Human Resource Management
- Information Systems
- Operations Management
- Marketing
- Strategic Management

## Admission Procedure

### Eligibility

The ideal candidates for FPM are those who possess outstanding academic background, followed by professional experience and intellectual curiosity as well as diligence required to pursue the work of scholarship.

The candidates for the programme must have one of the following qualifications obtained from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an act of parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India, or an equivalent qualification from an institution approved by AICTE. The candidates with foreign degrees must be from foreign universities or institutions, which are recognized by the Association of Indian Universities (AIU).

- A Post-graduate degree or its equivalent in any discipline with a minimum of 55% aggregate marks

OR

- A Bachelor's Degree in Engineering with a minimum of 60% marks or equivalent grade point average and a minimum of 3 years of relevant work experience

OR

- Any professional qualifications such as CA, ICWA and CS with a minimum of 55% aggregate marks

In addition, all the candidates must have secured a minimum of 55% marks in all of their public examinations starting with the secondary level. Work experience in industry or academics may be given due credit in the selection process.

Those who are appearing for their final year examination in the current academic year may also apply. However, their admission to the programme will be provisional subject to their successful completion of all requirements for obtaining the relevant degree before September 30, 2019. Preference will be given to those who have MBA degrees, Masters in Economics, Commerce, Psychology, Sociology and other related subjects.

## Admission Test

For all candidates fulfilling the eligibility criteria the Institute will conduct its very own Research Aptitude Test (RAT) and Personal Interview (PI). RAT will include Logical Reasoning, Analytical Ability and Writing Ability through descriptive questions. Candidates having valid CAT/GMAT/GRE scores may also apply for the programme.

### Key Dates and Process

| |
|---|
| FPM Application opens: Jan 1, 2019 |
| FPM Application closes: End of February, 2019 |
| FPM Research Aptitude Test (RAT) & Personal Interview (PI) at IMI Kolkata campus Declaration of result of RAT and PI |

### How to Apply

Application form and the brochure for the full time Fellow Programme in Management can be downloaded from the IMI Kolkata website www.imi-k.edu.in. Candidates need to fill up the form and submit the same to the Institute along with a crossed cheque/demand draft of Rs. 500 drawn in favour of International Management Institute Kolkata payable at Kolkata by Feb 19, 2019 at the following address:

Ms. Asmita Biswas
International Management Institute Kolkata
2/4 C, Judges Court Road, Alipore
Kolkata – 700027
Tel: 91-33-6652-9630
E-mail: a.biswas@imi-k.edu.in; fpm.imik@imi-k.edu.in

The foreign scholars need to pay an amount of USD 50 through bank transfers as application fee.

**Duration of the Programme**

The programme is of four years' duration. However, this is extendable maximum up to 1 year in exceptional cases, subject to the consideration and approval by the IMI Kolkata research council. It consists of two phases. The first phase of the programme involves course work for two years followed by a comprehensive examination (CE). The CE based on research scholar's chosen area of interest will be taken after completion of the course work. The CE serves as a gateway to the dissertation as the means to ensure that research scholars have the background knowledge to do a doctoral dissertation.

The second phase requires scholars to work on their thesis. This involves the preparation of thesis proposal, pursuing research on this proposal and finally an examination based on the thesis leading to FPM.

## Course Structure & Curriculum

The candidates will pursue a number of compulsory courses in different areas of management spread over 3 trimesters in the first year. The courses will be of 3 credits equivalent to 30 hours of classes. After the first 3 trimesters the candidates are required to prepare a summer paper during the period April-June.

On successful completion of first year, during the 2nd year they are required to pursue 4 compulsory courses and at least 5 elective courses during the 4th and the 5th trimester. During the 6th trimester they are required prepare a seminar paper. The candidates will appear for CE at the end of the 6th trimester and on successful completion, will commence their thesis from the 3rd year. At the end of the 2nd year they are required to prepare their thesis proposal during the period April-June.

## Compulsory Courses

Following is the list of courses one has to pursue in the first year. However, waivers may be given for some courses as per the decision of IMI Kolkata Research Council.

### 1st Year

- Business Mathematics
- Financial Accounting and Analysis
- Information Technology for Decision Making
- Managerial Economics
- Marketing Management I
- Organizational Behaviour I
- Business Statistics
- Financial Management I
- Operations Management I
- Macro Economics Theory and Policy
- Cost and Management Accounting
- Marketing Management II
- Organizational Behavior II
- Business Ethics
- Financial Management II
- Operations Management II
- Management Information System
- Human Resource Management
- Legal Aspects of Business
- Strategy Formulation
- Indian Economy

### 2nd Year

- Qualitative Research Methods
- Quantitative Research Methods
- Communication in Management Pedagogy
- Philosophy of Business Management

# Elective Courses

**Following are the set of electives offered in different areas:**

### Economics

- Advanced Microeconomics
- Advanced Macroeconomics
- Econometrics
- Game Theory
- Industrial Organisation
- Behavioural Economics
- Public Economics
- Development Economics
- Financial Economics
- International Business

### Finance and Accounting

- Advanced Corporate Finance
- Asset Pricing Theory
- Financial Econometrics
- Financial Derivatives
- International Finance
- Advanced Research in Accounting

### Marketing

- Behavioural & Consumer Research
- Marketing Theory
- Qualitative Research Methods
- Measurement Theory in Marketing
- Marketing and Society
- Marketing Seminar

### Organisational Behaviour and Human Resource Management

- Organizational Theory
- Advanced HRM
- Managing Transformation & Change
- Researches on Leadership & Organizational Behaviour
- Strategic HRM: Advances in Research
- Advances in Organization Design and Change
- Research in Personality and Applied Behavioural Science

### Strategic Management

- Advanced Strategic Management
- Seminar on Advanced Methodologies in Strategic Management Research
- International Strategic Management
- Strategy and Innovation
- Seminar on Entrepreneurship
- Economics of Strategy
- Corporate Governance
- Corporate Social Responsibility (CSR) and Sustainable Development

### Information System

- Graph Theory and Combinatorial Optimization
- Computer Algorithms and Applications
- Data Mining and Business Intelligence
- System Analysis and Design
- Software Risk Management
- Multi Criteria Decision Making
- E-commerce
- Cloud Computing
- Computer Networks
- Database Management Systems
- Data Analytics with Hadoop

### Operations Management

- Optimization and Logistics Modeling
- Simulation Classical and Advanced Techniques for Optimization
- Stochastic Process: Theory and Applications
- Contemporary Topics in Operations Management
- Supply Chain Modeling Techniques
- Project Management
- Non-Linear Programming

# Fees Structure

**Fees and Expenses**

Limited number of scholarships will be provided by IMI Kolkata. Tuition fees and fee for reading materials, computer and library are waived for IMI Kolkata scholarship holders. They need to pay hostel and mess fees as per norms. For others, the fees are as under:

Indian Research Scholars**

| Particulars | Year 1 | Year 2 | Year 3 | Year 4 |
|---|---|---|---|---|
| Tuition fee | INR 40,000 | INR 40,000 | —— | —— |
| Reading materials, computer & library fee | INR 30,000 | INR 30,000 | INR 30,000 | INR 30,000 |
| Alumni Association Activities (Life membership, one-time fee to be paid at the time of admission) | INR 5,000 | —— | —— | —— |
| Security Deposit (Refundable, to be paid at the time of admission) | INR 15,000 | —— | —— | —— |
| Registration (for Doctoral Thesis/Synopsis) | —— | —— | INR 20,000 | —— |
| **Total** | **INR 90,000** | **INR 70,000** | **INR 50,000** | **INR 30,000** |

**Foreign Research Scholars**

| Particulars | Year 1 | Year 2 | Year 3 | Year 4 |
|---|---|---|---|---|
| Tuition fee | USD 1,200 | USD 1,200 | —— | —— |
| Reading materials, computer & library fee | USD 800 | USD 800 | USD 800 | USD 800 |
| Alumni Association Activities (Life membership, one-time fee to be paid at the time of admission) + Security Deposit (Refundable, to be paid at the time of admission) | USD 500 | —— | —— | —— |
| Registration (for Doctoral Thesis/Synopsis) | —— | —— | USD 300 | —— |
| **Total** | **USD 2,500** | **USD 2,000** | **USD 1,100** | **USD 800** |

**For scholarship holders from Indian funding agencies like UGC, ICSSR etc., norms for fees as per the respective funding agency may be applicable.

The above fees are exclusive of hostel and mess charges. Few rooms are available at the IMI Kolkata campus for candidates willing to stay in campus. Rooms may be offered to the candidates subject to availability.

# Payment Schedule

**Indian Research Scholars**

| | | | |
|---|---|---|---|
| **1st Year** | **1st instalment** | **INR 50,000** | **June 28, 2019** |
| | **2nd instalment** | **INR 40,000** | **September 13, 2019** |
| **2nd Year** | | **INR 70,000** | **May 15, 2020** |
| **3rd Year** | | **INR 50,000** | **May 14, 2021** |
| **4th Year** | | **INR 30,000** | **May 16, 2022** |

**Foreign Research Scholars**

| | | |
|---|---|---|
| **1st Year** | **USD 2500** | **June 28, 2019** |
| **2nd Year** | **USD 2000** | **May 15, 2020** |
| **3rd Year** | **USD 1100** | **May 14, 2021** |
| **4th Year** | **USD 800** | **May 16, 2022** |

Note: Tuition fees and fee for reading materials, computer and library are waived for IMI Kolkata scholarship holders.

The fees are to be paid through RTGS/NEFT/demand draft drawn in favour of International Management Institute Kolkata payable at Kolkata at the following address:

Ms. Asmita Biswas
Research Officer
International Management Institute Kolkata
2/4 C, Judges Court Road, Alipore, Kolkata – 700027 Tel: 91-33-6652-9630,
E-mail: a.biswas@imi-k.edu.in; fpm.imik@imi-k.edu.in

**The bank details for RTGS/NEFT payment are as under -**

| | |
|---|---|
| **PAN:** | **AABTA8025E** |
| **BANK NAME:** | **AXIS BANK** |
| **ACCOUNT HOLDER NAME:** | **International Management Institute Kolkata** |
| **IFS CODE:** | **UTIB0000391** |
| **ACCOUNT NO:** | **911010066934574** |
| **BRANCH:** | **PANCHANANTALA BRANCH, HOWRAH** |
| **ADDRESS:** | **PANCHANANTALA BRANCH, HOWRAH,<br>2 DESHPRAN SASHMAL ROAD, PIN: 711101** |

The Institute reserves the right to charge any other fees from the students or to increase the above fees if considered necessary. Due notice would be given, while making such changes.

**Scholarships:**

IMI Kolkata will offer limited number of scholarships based on merit. For the first two years, they will be provided with scholarships amounting to INR 20,000 per month. Scholarships for the third and the fourth year will be INR 25,000 per month.

The IMI Kolkata Scholarship holders are also eligible to get liberal grant for buying books, called contingency grant up to a maximum of INR 25,000 per annum, as per norms. It is to be noted that the tuition fees for IMI Scholarship holders may be waived off. However, the candidates applying to the residential programme will have to incur hostel and mess charges separately.

Self-sponsored candidates and candidates with scholarships from other funding agencies (viz. UGC, ICSSR, etc.) are also encouraged to apply.

**Ms. Asmita Biswas**

**Administrative Executive**
**International Management Institute Kolkata**
**2/4 C, Judges Court Road, Alipore, Kolkata – 700027**
**Tel: 91-33-6652-9630,**
**E-mail: a.biswas@imi-k.edu.in ; fpm.imik@imi-k.edu.in**