

SYMBIOSIS INTERNATIONAL UNIVERSITY

(Established under section 3 of the UGC Act 1956 vide notification No. F.9.12/2001-U.3 of the Govt. of India)

Accredited by NAAC with 'A' grade



SNAP

Symbiosis National Aptitude Test 2012

IMPORTANT DATES

<i>Registration Closes on</i>	<i>November 20, 2012 - Tuesday</i>
<i>Payment Closes on</i>	<i>November 23, 2012 – Friday</i>
<i>SNAP Test 2012</i>	<i>December 16, 2012 – Sunday</i>
<i>Announcement of Result</i>	<i>January 10, 2013 - Thursday</i>

Symbiosis Test Secretariat

Gram: Lavale, Tal : Mulshi, Dist : Pune – 412115 India
Phone: 020-39116226 / 27 ; Telefax: 020-39116228

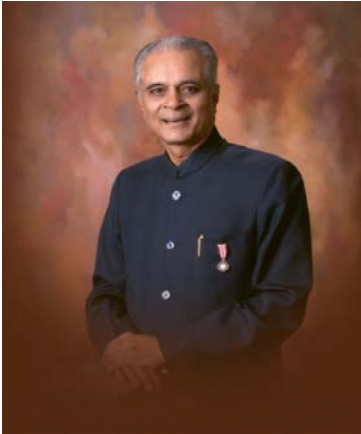
Website: www.snaptest.org ; University Website: www.siu.edu.in

Email: symbitest@siu.edu.in, Email: info@snaptest.org

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Chancellor's Message



You will be happy to know that Symbiosis International University has been accredited by National Assessment and Accreditation Council (NAAC) which is an autonomous body of University Grants Commission (UGC) with highest Grade 'A'. This is a rare achievement of which all of us should be proud.

Symbiosis in the last three decades has strived for excellence in education and future prospects of students joining symbiosis. Amongst all 37 institutes that range from kindergarden to postgraduate programmes, a student is central to symbiosis. One of the major driving forces in establishing Symbiosis National Aptitude Test is to provide convenience and ease of a common entrance test for admissions to twelve constituent Institutes of Symbiosis International University offering Post Graduate education.

Symbiosis has been rated among the top Management & Post Graduate institutes in India time and again and has a vast network of alumni excelling in their fields. Symbiosis undergraduate institutes too are recognized with top ranking at national level.

The first stepping stone- the SNAP, will remain one of the significant components of enhancing quality in admission process to these institutes; while it provides the comfort and convenience to students of appearing for a single test. It is offered in major cities of India so that students all over can take the test in a city closest to their homes.

I welcome all students and wish them a bright future!

Dr. S. B. Mujumdar

Vice Chancellor's Message



The Symbiosis National Aptitude Test (SNAP) is a test conducted by the Symbiosis International University. The test is conducted at the National level to ensure that meritorious students are admitted to the various constituent institutes of Symbiosis International University. The test is conducted in various cities to ensure that maximum number of student get the advantage to appear for the entrance test and thereby get admitted to the prestigious Institutes of Symbiosis International University.

Symbiosis is a place, which ensures that the student receives a high quality education and an all round personality development. I welcome you to the Symbiosis family.

Dr. Bhushan Patwardhan

Principal Director's Message



The Symbiosis National Aptitude Test (SNAP) is a test conducted by the Symbiosis International University's Test Secretariat to judge the aptitude of the student for particular Programmes.

This test is conducted in many cities for the convenience of students and parents too.

This one single test makes you eligible for all Postgraduate programmes of Symbiosis. I wish you all the best and welcome you to be a part of the Symbiosis family.

Dr. Vidya Yeravdekar

SNAP Test for Symbiosis Postgraduate Programmes

Symbiosis National Aptitude (SNAP) Test is a common and mandatory written test for the admission to all the Post-Graduate Programmes of Symbiosis International University. However, it is only the first step. In addition, a candidate has to undergo the selection process of the desired Institute to qualify for the admission. A student aspiring to take higher studies at Symbiosis International University needs to do the following:-

Addressing the outstanding demand from the student community, SIU has started with effect from last year commence an additional test for non-MBA Courses as follows:

- 1) SIMC – MMC-(For Pune campus only)
- 2) SIG – M. Sc (Geoinformatics)

These tests would enable admission for students selecting the MMC course of SIMC (Pune) and for the M. Sc (Geoinformatics) course of SIG. However in addition to this candidates appearing for **SNAP** Test are also eligible for SIMC – MMC-(For Pune campus only) and SIG – M. Sc (Geoinformatics). More details Log on to the SNAP test website link namely www.snaptest.org

For the candidates aspiring to take admission for M.Sc. (Biomedical), M.Sc. (Economics), M.Sc. (Medical Technology) and M.Tech. Programmes following is applicable:-

- a. **Discipline-specific test during GE/PI process for SNAP/GATE cleared candidates.**
- b. **Aptitude and discipline-specific test before GE/PI, for candidates not appeared for SNAP.**

Stage-1: SNAP Test

- Register online at www.snaptest.org
- Upload a latest scanned photograph of own at the time of SNAP Online Registration.
- Follow the instructions for payment for Test fee of Rs. 1550/- on above website.
- **Any Changes in the online application form may be made only up to the closing date of Registration i.e., Tuesday, 20 November 2012. No change is permitted after this under any circumstances.**
- **All disputes between candidate and the Symbiosis Test Secretariat shall be subject to exclusive jurisdiction of Pune city and by Arbitrator only.**
- Download and print "Admit Card" through the SNAP website. [www.snaptest.org]
From Monday, December 03, 2012 till Sunday, 16 December 2012.
- Admit Card along with Photo Identity proof should be carried to the Test Centre at the time of test.

*(Candidates should note that authenticated Admit Card is an important document without which the candidate will not be permitted to appear for further selection processes of the institutes. **If Admit card is lost, no duplicate Admit Card will be issued. It should be preserved till admission process is over).***

SNAP Score will remain valid for admission to all Post Graduate Programmes of Symbiosis International University for the academic year of 2013-14. (Note: - SNAP Result will be available on the web site for 1 month from the date of Declaration of SNAP Result i.e. upto February 10, 2013.)

Stage-2: Submission of Application fee to the desired constituent institute of Symbiosis International University.

- Before applying to an institute a candidate must register for the SNAP 2012.
- Visit desired institute website for institute registration and institute application fees.
- **Pay the fee of Rs.1000/- to each institute as Institute Application fee** to the institute/s in which candidate seeking to take admission.
(The application fee for SICSIR is Rs. 1000/- for each programme).
- The SNAP website allows a facility for online payment for application fee for many of its constituent PG institutes along with online payment of SNAP fee.
- Candidate can also make payment from the institute website.
- Candidate can apply for more than one institute.

Stage-3: Further selection process of the chosen institute.

- For more details regarding GD/PI process please refer the SNAP 2012 prospectus or contact to respective institute.

Payment of Fees through Demand Draft / Cash.

- The candidates those are paying through cash or DD, should ensure the following,
 1. *Symbiosis Copy of Axis Bank Challan for cash payment,*
 2. *Demand Drafts and Payment Advice Form for Demand Draft payment.*

[Demand draft should be of Rs. 1550/- from any Nationalize Bank in favor of, "**Symbiosis Test Secretariat**", Payable at Pune.] Should reach to Symbiosis Test Secretariat by December 1, 2012.

- **International or NRI candidates are requested to check the eligibility on International student Cell website www.scie.ac.in before SNAP Test online registration.**
- **No any changes acquire in the SNAP online form after the closing date of SNAP registration.**
- **Symbiosis Test Secretariat will not hold information about the Institute shortlist policies / process and declaration of lists and GD/PI process. Candidates should contact to respective institute for the same.**
- **Symbiosis Test Secretariat will not be held responsible for non-delivery or any delay on the part of Courier / Postal Services.**
- **SNAP Registration Fee is non-refundable. No claim for refund of the SNAP Registration fee will not be entertained for any reason.**

At the time of filling online application form or while appearing for SNAP test, any attempt to impersonate or indulge in any other malpractice would automatically disqualify the candidate from admission processes to all post graduate programmes of Symbiosis International University and may also lead to any legal action deemed fit.

- ✓ SNAP/ SIMC-(MMC)/SIG (M.Sc. Geoinformatics) Test duration is 120 minutes.
- ✓ SNAP/SIMC-(MMC)/SIG Test is an objective test. Each question has 4 responses. Candidate should choose an appropriate response.
- ✓ Candidate must use Blue or Black ball point pen only.
- ✓ Each wrong answer attracts **25% negative marks**.

SNAP Test Structure

Sr. No.	Sections	Total Marks
1	General English: Reading Comprehension, Verbal Reasoning, Verbal Ability	40
2	Quantitative, Data Interpretation & Data Sufficiency	40
3	General Awareness: General Knowledge, Current Affairs, Business Scenario	40
4	Analytical & Logical Reasoning	60
	Total	180

SIMC-(MMC) Test Structure

Sr. No.	Sections	Total Marks
1	General English: Reading Comprehension, Verbal Reasoning, Verbal Ability	40
2	Media and Culture	40
3	Current Affairs and Contemporary issues	40
4	Analytical & Logical Reasoning	60
	Total	180

SIG-(M.Sc. Geoinformatics) Test Structure

Sr. No.	Sections	Total Marks
1	General Studies: General Science, General Geography, Current Affairs and general Knowledge	70
2	General English: Reading Comprehension, Grammar and Vocabulary	50
3	Logical Reasoning	30
	Total	150

Step 1. Register for SNAP Test at www.snaptest.org
The Candidate is required to upload a latest scanned photograph of own at the time of online registration. This will generate your SNAP ID. To pay the fees different 'Payment Advice' formats are created. Choose a payment mode and print a 'Payment Advice' form accordingly.

Step 2. Pay a non-refundable fee of Rs. 1550/- according to the payment mode.
The 4 payment modes are as follows,

PAYMENT THROUGH CASH:

- After online SNAP 2012 registration print 'Axis Bank Challan' from SNAP website, this is in 3 parts. Pay Rs. 1550/- in cash at any Axis Bank branch in your city. Refer to the list of branches on the website. The bank will return two stamped parts of the 'Axis Bank Challan' to the candidate.
- Candidate need to keep Student copy as payment receipt. Sign the stamped '**Symbiosis copy**' of the 'Axis Bank Challan' is required to be sent to Symbiosis Test Secretariat at the following Address,

**SYMBIOSIS TEST SECRETARIAT,
Symbiosis International University**
Gram: Lavale, Tal: Mulshi,
Dist.: Pune – 412115
Phone: 020-39116226 / 27
Tele fax: 020-39116228

PAYMENT THROUGH DEMAND DRAFT:

- Borrow a demand draft for Rs. 1550/- from any Nationalize Bank in favour of "**Symbiosis Test Secretariat**" payable at Pune.
- Fill DD details in the DD payment option in SNAP website and take print out of 'Payment Advice' form for DD and send it along with the DD to the Symbiosis Test Secretariat only at the following Address. The photocopy of the Demand Draft be kept for further references.

**SYMBIOSIS TEST SECRETARIAT,
Symbiosis International University**
Gram: Lavale, Tal: Mulshi,
Dist: Pune – 412115
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Tele fax: 020-39116228

ONLINE PAYMENT THROUGH CREDIT CARD:

- The candidate may pay directly through either Master or Visa card online by following the instructions on the SNAP website after the registration.

ONLINE PAYMENT THROUGH NET BANKING:

- The candidate may transfer SNAP test fee to Symbiosis Test Secretariat account using Net Banking option too after the registration.

- The University will make the best efforts to send prospectus at the earliest possible time. Candidates are advised to contact the University for Prospectus and any queries. The University and Symbiosis Test Secretariat will not be held responsible for non delivery or any delay on the part of courier / postal services.

Step 3.

SNAP Test Admit Card should be printed from the SNAP website. This will be operative from **December 03, 2012** and will remain open till **December 16, 2012**.

Ensure the following.

- Download and take a print out of the Admit Card online.
- Bring the Admit card with the Photo Id Proof to the Test Centre. An acceptable photo identity is any one of the following,
 - **Passport.**
 - **Driving license.**
 - **College / Institute identity card.**
 - **Credit card with photograph.**
 - **Voter ID Card.**

At the time of the written test, it is mandatory to produce photo identity as described above. Symbiosis Authorized Person will verify and authenticate your Admit Card against the photo-id. Please preserve this authenticated Admit Card for further GD/PI processes.

[Please Note that no duplicate Admit Card will be issued in case it is lost by the candidate].

Test Cities

SNAP Test is conducted in 30 cities. A candidate may choose one city of the following. The Test centre and its address will be printed on the Admit Card.

- | | |
|----------------|-------------------|
| 1. Agra | 16. Jamshedpur |
| 2. Ahmedabad | 17. Kanpur |
| 3. Allahabad | 18. Kochi |
| 4. Bengaluru | 19. Kolkata |
| 5. Bhopal | 20. Kolhapur |
| 6. Bhubaneswar | 21. Lucknow |
| 7. Chandigarh | 22. Mumbai |
| 8. Chennai | 23. Nagpur |
| 9. Delhi | 24. Nashik |
| 10. Faridabad | 25. Noida |
| 11. Gurgaon | 26. Patna |
| 12. Guwahati | 27. Pune |
| 13. Hyderabad | 28. Surat |
| 14. Indore | 29. Vashi |
| 15. Jaipur | 30. Visakhapatnam |

Symbiosis Test Secretariat reserves the right to change or allot a city other than the one requested by the candidate in the event of the requested city not being available for any reason.

1. The candidate is required to report at the Test Centre latest by 1:00 p.m. The test procedure will begin start at 1:30 p.m. Any candidates those who will report after 2:00 p.m. are not allowed for the test.
2. Bring the following documents while reporting to the Test Centre:
 - a. **Admit Card.**
 - b. **Photo identity: any one of the following:**
 - **Passport**
 - **Driving license**
 - **College/Institute identity card**
 - **Credit card with photograph**
 - **Voter ID Card**
 - c. **Blue/Black ballpoint pen.**
3. Cell phones, calculators, watch calculators, alarm clocks, digital watches with built in calculators/ memory or any electronics gadgets will not be allowed in the examination hall.
4. Occupy the seat allotted to you by verifying the SEAT NO. pasted on the desk and indicated in your Admit Card.
5. The Test Invigilator will check your Admit Card.
6. The Test Booklet will be distributed just before the starting time of the Test. The candidate to ensure that the booklet is in sealed condition. If the seal is found broken or tampered with, please bring this matter immediately to the notice of the invigilator.
7. At 2:00 p.m. the Test Invigilator will instruct you to open the seals of the Test Booklet and commence answering the test.
8. Check immediately that all the pages of the booklet are in order. In the rare event of the Test Booklet being defective, bring it to the notice of the invigilator immediately who will arrange for the replacement of Test Booklet if required.
9. Duration of the test is 2 hrs i.e. from 2:00 p.m. To 4:00 p.m. to answer the questions. The candidate may attempt any section in any order.
10. The candidate will not be allowed to leave the Hall till the test is over and until the Invigilator collects the answer OMR sheet at 4:00 pm. The candidate will be allowed to leave the hall only after the answer OMR sheets of all the candidates in the hall have been collected and accounted for.
11. **Candidates found using any unfair means will forfeit their chance of being considered for admission and will be debarred from receiving SNAP scores.**
12. Invigilator or Symbiosis Test Secretariat Representative will stamp and authenticate your Admit Card.

Please preserve this authenticated Admit Card for further selection processes of individual Institutes. ***[Please Note that no duplicate Admit Card will be issued in case it is lost by the candidate].***

Apply to the Postgraduate Institutes

Candidate must apply to the individual institute as per their choice.

Visit respective institute website for Online Registration of Institute/s and pay Rs.1000/- to each institute excluding SICSR. **(The application fee for SICSR is Rs. 1000/- for each programme)**. For more details please contact to desire institute/s or visit institute/s website.

Sr. No	Name of the faculty	Web-site
1	Faculty of Management	
	1. Symbiosis Institute of Business Management (SIBM) Pune	www.sibmpune.edu.in www.sibm.edu
	2. Symbiosis Centre for Management & Human Resource Development (SCMHRD)	www.scmhrd.edu
	3. Symbiosis Institute of International Business (SIIB)	www.siib.ac.in
	4. Symbiosis Institute of Management Studies (SIMS)	www.sims.edu
	5. Symbiosis Institute of Telecom Management (SITM)	www.sitm.ac.in
	6. Symbiosis Institute of Operations Management (SIOM) Nashik	www.siom.in
	7. Symbiosis Institute of Business Management (SIBM) Bengaluru	www.sibm.edu.in
	8. Symbiosis School of Banking Management (SSBM)	www.ssbm.edu.in
2	Faculty of Computer Studies	
	1. Symbiosis Institute of Computer Studies & Research (SICSR)	www.sicrs.ac.in
	2. Symbiosis Centre for Information Technology (SCIT)	www.scit.edu
	3. Symbiosis Institute of Geo-informatics (SIG)	www.sig.ac.in
3	Faculty of Health Sciences	
	1. Symbiosis Institute of Health Sciences (SIHS)	www.sihs.edu.in
	2. Symbiosis School of Biomedical Sciences (SSBS)	www.ssbs.edu.in
4	Faculty of Media and Communication	
	1. Symbiosis Institute of Media & Communication (SIMC) Pune	www.simc.edu
	2. Symbiosis Institute of Media & Communication (SIMC) Bengaluru	www.simc.edu.in
5	Faculty of Humanities	
	Symbiosis School of Economics (SSE)	www.sse.ac.in
6	Faculty of Technology	
	1. Symbiosis Institute of Technology (SIT)	www.sitpune.edu.in

The Symbiosis Centre for International Education (SCIE)

The Symbiosis Centre for International Education (SCIE) is a department of the University, providing leadership & support for the University's efforts to internationalize the campus and the curricula. The admissions are centralized for all the constituent institutes of Symbiosis International University and routed through SCIE. The online admission procedure has made it accessible to each and every student to apply from different parts of the world and in the comfort of their homes.

To check if you fall under International Students' Category, please refer to the categories listed below:

Foreign National (FN)

A student is eligible to apply as a Foreign National (FN) if he/she holds a foreign passport.

Person of Indian Origin (PIO)

A student is eligible to apply as a Person of Indian Origin (PIO) if he/she has a PIO card, and is a citizen of a country other than India.

Overseas Citizen of India (OCI)

A student is eligible to apply as a Overseas Citizen of India (OCI) if he/she has a OCI card, and is a citizen of a country other than India.

Non Resident Indian (NRI)

A student is eligible to apply as a Non Resident Indian (NRI) if he/she has appeared either for the 10+2 (equivalent to the Indian 10+2) examination or Graduation outside India. It is mandatory for one of the two qualifying examinations to be given outside India.

It is mandatory for the Postgraduate Students who fall in the NRI Category and have appeared for their graduation in India to appear for the SNAP TEST.

To assist students with their application to Symbiosis International University (SIU) a detailed stepwise procedure is available on www.scie.ac.in Interested students can apply online through user friendly online application software.

Symbiosis Centre for International Education (SCIE)

S.B. Road, Pune -410 004, India.

Tel: +91 20 25671905 Fax: +91 20 25659209

Email : int.admissions@symbiosis.ac.in

Website: www.scie.ac.in

Introduction

Symbiosis Institute of Business Management [SIBM], Pune was established in 1978 and is the flagship institute under the faculty of Management of the Symbiosis International University. Like the proverbial sapling that grows into a huge tree, SIBM Pune started out humbly 34 years ago and has indeed come a long way, to become a leading B-schools in India.

SIBM Pune has an atmosphere in which demanding training turns students into industry-ready professionals prepared to take on corporate responsibilities. The Institute has had a most outstanding placement record for several years.

SIBM Pune has ties with several companies for co-administering certain selected portions of the curricula. This is done with a view to enrich the practical knowledge of students with respect to current business trends and practices.

For the last four successive years, SIBM, Pune has been ranked at number four in the Business Today and India Today national Business School Surveys.

Vision

To become a premier business school recognized globally for its excellence in academics, intercultural solidarity and understanding and for its valuable contribution to industry, society and students.

Mission

To make SIBM better and better in terms of excellence in education, research, service to industry, society and students

Infrastructure / Facilities - Hostel / Mess / Library / Auditorium / Lab/ Canteen, Health Club etc.

SIBM Pune's residential campus is a model educational campus of the city. Apart from the state-of-the-art classrooms the campus has the best of facilities such as the Central Library, Auditorium, Conference Halls, Canteen, Health Care Centre, Centre for Recreation Activities, Shopping, Guest House, Gymnasium and Swimming Pool.

Facilities

The Symbiosis Center of Health Care (SCHC) is an in-house Health Care Centre exclusive to the staff & students of the various institutes of Symbiosis. SCHC has a team of specialist doctors who conduct annual health checkups and look after the health needs of students and staff.

Each student is insured under a Mediclaim & Road Traffic Accident Policy. SCHC provides preventive, promotive as well as curative health care services that ensure positive health for all members of the Symbiosis Family.

Programmes offered

MBA Programme

Two years full-time Master of Business Administration (MBA) [Specializations in Marketing / Finance / Human Resources / Operation Management]

Placement

The Campus Recruitment Programme at SIBM Pune gives an opportunity to the institute to showcase its talent pool to the corporate world and reinstate their confidence in recruiting from the institute.

The highly skillful base of students delivering stellar performances eventually lead to long term mutually beneficial association with the corporate world and this has been proved time and again by the number of Pre-Placement Offers (PPOs) / Pre-Placement Interviews (PPIs) being given to SIBM Pune students.

The companies that came to campus offered a plethora of profiles across verticals and functional domains like Investment Banking, Private Equity, Project Finance, Equity Research, Business Advisory and Strategy, Sales, Marketing, SCM Consulting, Operational Research and Technology Advisory.

The average compensation this year was Rs. 11.61 Lakhs p. a. and the highest package offered this year was INR 19.22 Lakhs p.a. 84 companies had participated this year. We have received 30 pre placement offers



Method of Instruction

SIBM, Pune emphasizes participatory learning. i.e. combining lectures, case analysis, projects, games, to achieve an overall development of students.

Career prospects

SIBM, Pune students are more likely to start as executives rather than as trainees. Our students Command higher starting salaries. SIBM, Pune alumni have an impressive track record of professional achievements.

Eligibility

- A graduates from any statutory university with a minimum of 50% marks (45% for SC/ST) at graduation level.
- Student appearing for final year examinations can also apply, but their admission will be subject to obtaining a minimum of 50% marks (45% for SC/ST) at qualifying examination.

Intake: - 180 students.

Reservation of Seats

As per the norms of the University

Important Dates related to Institute

Last date of Online Line registration For SIBM, Pune	13 th Dec 2012
Last Date of payment of Registration fees For SIBM Pune	15 th Dec 2012
SNAP Test	16 th Dec 2012
SNAP Result	12 th Jan 2013
Shortlist of SIBM Pune for Group Interaction and Personal Interaction.	3 rd week of Jan 2013
Group Interaction and Personal Interaction of SIBM Pune	1 st week of Feb 2013
Final Merit list display	3 rd week of Feb 2013
Last date for payment of fees	1 st week of March 2013
Pre induction Programme begins	1 st week April 2013
Programme Commencement	1 st week of June 2013

How to Apply

Symbiosis International University constitutes of 19 Post Graduate Institutes which undergo SNAP Test. Candidates need to apply separately to each institute. Candidates will be then short listed based on their performance in the SNAP Test. Every institute has their separate cut off for short listing the students. Short listed candidates will have to go through a further round of selection process. Final short listing will be based on the performance in the SNAP Test as well as performance in the selection process. Find

below the step by step procedure which will guide the candidates in applying to SIBM, Pune.

Step 1: Apply for SIBM-Pune.

After applying for SNAP, you need to apply separately for SIBM Pune by paying an application fee of Rs. 1000/-

Visit www.sibm.edu. Register online for SIBM Pune using your SNAP ID & Password and make the necessary payment.

On completion of registration, you will receive a confirmatory mail. This indicates the confirmation of your registration.

Registering for SIBM Pune separately is mandatory without which a candidate will not be considered for short listing by SIBMPune.

All aspiring students are requested to register online on www.sibm.edu or www.sibmpune.edu.in for regular updates on happenings at SIBM Pune.

For further details on admissions mail to admissionsteam@sibmpune.edu.in

Contact details

Symbiosis Institute of Business Management [SIBM] - Pune

Symbiosis Knowledge Village

Gram: Lavale, Tal. Mulshi, via Sus Road,

Pune 412115.

Tel - 020 39116007 / 8/ 9.

Website-www.sibm.edu / www.sibmpune.edu.in

Email-sibm@sibm.edu

Introduction

SICSR, celebrating its 27th year is one of the first institutes in Maharashtra to offer high quality computer education.

SICSR is located in the heart of Pune City, and build up with classrooms and a laboratory for learning. Our location, our broad portfolio of academic IT programmes, our talented and diverse student body, and our dedicated faculty members work together to create an educational experience that is relevant, enriching, and uniquely Symbiosis. If you are considering IT & Management education, we invite you to explore Symbiosis Institute of Computer Studies and Research (SICSR).

Vision

SICSR shall be the leading Techno-Management Institute in the field of Information Technology.

Mission

SICSR shall continuously improve the quality of academic programmes and create unique environment conducive for the overall development of students.

Facilities

Hostel facilities

SICSR has limited hostel facilities for girls and boys hence we provide a database of Paying Guest accommodation to students if needed.

Library

The main objective is to provide innovative, responsive and effective services, which will meet the changing needs of the academic community. Our library provides a range of books, periodicals, E-resources and other media at appropriate levels for the need of the students. We have to access the world's best electronic reference databases like EBSCO, DELNET.

Lab

SICSR has truly world class, state-of-the-art Computer Labs which includes powerful servers, dedicated Internet and email access, desktop PCs and laser / all in one laser printers etc. All computers are connected to a 10/100/1000 Mbps network, which in turn is connected to Gigabit Ethernet. For the Internet, there is 24 x 7 connectivity through 2 leased lines with 4 Mbps and 2 Mbps each. The labs are equipped with Hardware Firewall and content filtering tools with latest Antivirus Gateway level Scanning.

Canteen

Our canteen is not only a place to fill appetite but also a venue for a mélange of ideas and views to converge and give rise to innovative ventures. It has a mess, which offers vegetarian delicacies, & caters to diverse palates. Delicious food is prepared following strict standards of hygiene.

Teaching Aids and Pedagogy

SICSR's approach to teaching includes a combination of lectures, class discussion, group work self study and has developed e-learning portal using Moodle, for blended learning evaluation and continuous evaluation of students. SICSR uses blended learning techniques and KirkPatrick techniques.

Health and Medical care and Gym

The Symbiosis Center of Health Care (SCHC) provides an in house, modern, state of art health club & fitness centre with a view to facilitate a holistic development of mind & body for an all round development of our students. Each student is insured under the Mediclaim & Road Traffic Accident Policy.

Our Programmes

MBA (IT): Master of Business Administration (Information Technology)

(2 year Full Time Postgraduate Master Degree programme)

Objective: Golden mix of Management & Information Technology subjects aimed at creating techno managers and business analysts.

MSc (CA): Master of Science (Computer Applications)

(2 year Full Time Postgraduate Master Degree programme)

Objective

This programme will equip students with knowledge highly relevant to emerging technologies. The programme aims to provide a comprehensive framework for understanding, by integrating theoretical foundations with extensive practical work.

Eligibility

Graduate in any discipline of any statutory University with minimum of 50% marks. (45% marks for SC / ST category candidates)

Intake Capacity

90 for each programme

Reservation of seats

As per the norms of the University.

Placements:

Some of our recruiters:

Sr. No.	Name of the Company	Name of the Company
1	DefTeam	ITC Infotech
2	SourceBits	Harbinger
3	Inteliment	CLSA
4	Capgmeini	Nii Consulting
5	Aloha	Angel Broking
6	Pubmatic	Linkedin
7	HSBC	Attano Corp
8	Costnomics	Icicle Technologies
9	Offshore Insight	Nihilent
10	WishTree	Convergys
11	HubTown	Cognizant

12	iLead Farmers	EXL Services
13	ASB Internation	Magdi Web Solutions
14	Cirrius	Symbiosis
15	TCS	Praxis Technologies
16	Newgen	Sapient
17	HCL	BlazeClan
18		Infosys

Important Dates

Online registration for SICSR starts	3rd September, 2012 (Mon)
SICSR Online Registration closes	21st January, 2013 (Mon)
Payment Closure Date	24th January, 2013 (Thu)
Submission of online registration form	During Group Exercise /Personal Interaction
Schedule for GE/PI for the short listed candidates to be displayed on	1st February, 2013 (Fri)
GE/PI will be conducted at Pune on	7th,8th & 9th February, 2013 (Thu, Fri & Sat)
Display of the first merit list	20th February, 2013 (Wed)
Last date for the payment of fees for the first merit list	4th March, 2013 (Mon)
Display of the second merit list	5th March, 2013 (Tue)
Last date for the payment of fees for the second merit list	15th March, 2013 (Fri)
Programme commencement:	MBA(IT) & MSc(CA) : June 3, 2013 (Mon)

Note: The Institute, at its discretion, may decide to announce further Merit List(s).

Contact Details

Symbiosis Institute of Computer Studies and Research (SICSR)

Admission Department

Symbiosis Institute of Computer Studies and Research

1st Floor, Atur Centre, Gokhale Cross Road, Model Colony, Pune - 411016.

Tel:(+91) 020 - 2567 5601 / 02 Extension 103 & 144

Fax:(+91) 020 - 2567 5603

Email: admissions@sicsr.ac.in **Website:** <http://sicsr.ac.in>

Introduction / Mission / Vision

Introduction

Symbiosis Institute of Media and Communication fosters the highest standard of training and inquiry into the multi-faceted needs of the media and communications industry. Our strong academic programmes are driven by rigour, scholarship and a healthy integration of theory and practice that translate abstract ideas into tangible forms.

With faculty, advisors and mentors drawn and supported by the industry and academia, cutting edge facilities and infrastructure, internship opportunities with established agencies and companies- our aim is not only to train students to fit in with the industry requirements of trained professionals but also extend our complete support in realizing their true potential be it as artists, entrepreneurs or leaders of the future.

VISION

Symbiosis Institute of Media and Communication will be the preferred destination for all who aspire to excel in the field of Media and Communication Management

MISSION

- To inform, educate, entertain and empower the participants to meet the challenges of a competitive and evolving globalised media environment.
- To educate and inspire media aspirants in social communication within a world class ambience.
- To develop a unique Institute where the programmes provide training in new global media technology.
- To receive information related to media and communication, assimilate it and then disseminate the same in an effective manner.
- To connect, communicate and converge in building symbiotic links with the academia, industry, and community, in the context of media & communication.

Infrastructure / facilities – Hostel, Library, Lab, Canteen, Club etc.

The state of the art facilities provided at SIMC are among the best in the country and at par with International standards which comprises of a well equipped studios, a mac lab for editing, computer lab, mess, cafeteria, recreation centre, health centre and residential campus. The latest technology meets creativity within the natural habitat of the picturesque Lavale Campus.

Programmes offered along with following information,

- Master of Business Administration (Communication Management) MBA (CM) Specialization in
 - a. Brand Communication
 - b. Reputation Management
 - c. Media Management.
- Masters in Mass Communication (MMC) Specialization in
 - a. Journalism
 - b. Audio Visual

Placement

The placement season for the 2010-12 batch at SIMC Pune was the best in the 22 years history of the institute.

The performance was excellent in terms of rise in number of reputed companies participating, number of students placed and salaries offered.

Method of Instruction

The method of instruction at SIMC is driven by its commitment to providing the industry with skilled and trained media professionals adapt in all fields of communication. The focus is upon instructing its trainees in both the theoretical and practical aspects of communication encourages students to respond swiftly to professional challenges.

Medium of Instruction: English

Profile of Past Students

Abhishek Sinha, Manager, Brand Activation – Wizcraft International

Amit Prabhu, Associate Director - Starcom, MediaVest Group

Bidyut Kotokey – Independent Documentary Filmmaker

Deepthy Menon, Bureau Chief - Times Now, Mumbai

Nivedita Basu, Vice President, Colosseum Media Pvt. Ltd.

Nupur Mahajan, Deputy Editor, Business India

Praseed Prasad, Senior Director - CTG Analytics and national Digital Trading, GroupM India

Rohini Lahari, Corp Communication Head, Fun Cinemas

Sanjeet Shah, AVP – Strategic planning and International Business, Star TV

Career prospects etc.

Media Houses, Advertising Agencies, Corporate Communication Houses of MNCs, PR firm/Houses, Film Makers, Television Channels, Newspaper & Magazines houses, Writing for the web, Event Management companies and Developing Entrepreneurs in the field of media and communication

Eligibility

A graduate in any discipline from any statutory university with a minimum of 50% aggregate marks at graduation level. (45% marks for SC/ST candidates). Students in the final year of graduation can apply but their admission will be subject to obtaining a minimum of 50% aggregate marks. Diploma holders are not eligible.

Intake

Master of Business Administration (MBA): 120 seats *

Master of Mass Communication (MMC): 60 seats *

** (appear for SNAP - MMC)

Subject to the availability of required Hostel Seats

Addressing the outstanding demand from the student community, SIU has started with effect from 2011 an additional test for non-MBA Courses as follows:

SIMC – MMC-(For Pune campus only)

SIG – M. Sc (Geoinformatics)

These tests would enable admission for students selecting the MMC course of SIMC (Pune) and for the M. Sc (Geoinformatics) course of SIG. More details on the test can be had on the SNAP test website link namely www.snaptest.org

Reservation of Seats

As per the norms of the University.

Over and above the sanctioned intake

Kashmiri Migrants – 2 seats

International Students: 15%

Important dates related to Institutes.

Important Dates : Admissions Batch 2013-15 : Phase I

SIMC Online Registration Open	Monday, August 27, 2012
SNAP TEST	Sunday, December 16, 2012
SIMC Online Application Closure	Saturday, January 5, 2013
Last Date for Payment of SIMC Registrations	Tuesday, January 8, 2013
SNAP Results	Thursday, January 10, 2013

Important Dates : Admissions Batch 2013-15 : Phase II

Shortlisted Candidates for SIMC	Tuesday, January 22, 2013
Group Exercise and Personal Interaction (MMC)	Sunday – Tuesday, February 3 – 5, 2013
Group Exercise and Personal Interaction (MBA)	Thursday – Sunday, February 7 - 10, 2013
Final list of selected candidates	Wednesday, February 20, 2013
Last date for Payment fees for candidates on Merit list (1 st installment)	Wednesday, March 6, 2013
Orientation Programme	Monday & Tuesday, June 3 & 4 , 2013

Important telephone numbers, e-mail ids, and web site

Tel: +91 20 39116100; Cell: 08888864620 | Fax: +91 20 39116111

Email- admissions@simc.edu

SELECTION PROCEDURE

- Appear for SNAP (Symbiosis National Aptitude Test), scheduled on 16thDecember 2012.
- Register for SIMC,Pune by filling up an online admission form at www.simc.edu by January 5,2013
- Appear for GE & PI

Contact details

Symbiosis Institute of Media & Communication [SIMC] Pune

Symbiosis Knowledge Village

Gram: Lavale, Taluka: Mulshi, Pune - 412115

Maharashtra, India

Tel: +91 20 39116100; Cell: 08888864620 | **Fax:** +91 20 39116111

Email- admissions@simc.edu

Introduction

Symbiosis Institute of International Business (SIIB) was established in 1992 as an autonomous Institute. Today Symbiosis Institute of International Business is a constituent of Symbiosis International University and is one of the highly acclaimed business schools in the country. It has been recognized as a B-School that combines an excellent academic foundation with a strong leadership perspective. In an increasingly globalised world, SIIB is ahead of the curve. The pioneering work in commencing focused MBA programs in International Business (1992), Agri-business Management (2004), and Energy & Environment (2009) has been lauded by industry. This foresight has proved very valuable for organizations that seek global managers in diverse functional areas. SIIB therefore has a strong track record of excellent placements.

The diversity of programs, with the pivotal fulcrum of International business, has helped to create a unique synergy in the curriculum, besides bringing to the campus young, vibrant minds from diverse disciplines, fostering a healthy exchange of ideas.

Briefly, therefore, SIIB has a unique advantage to train young professionals, to take on the challenges of global commerce in the domestic as well as the international arena.

Vision

To be the preferred institute for students aspiring to develop a global perspective, in management education and to transform them into socially conscious, reliable, healthy and contemporary managers.

Mission

- To foster global competencies amongst students.
- To provide for holistic and value based development of students which ultimately enhances employability of students.
- To develop social consciousness amongst students.
- To identify and train students in diverse sectors of high potential, keeping in mind the needs of the nation.

Infrastructure & Facilities

Campus

SIIB has an ultra-modern administrative and academic campus of its own. The campus has dedicated spacious classrooms for each program with state-of-the-art audio-visual teaching facilities, conference halls, discussions rooms and auditorium

Hostel

There are separate Hostels for Boys and Girls.

Library

An excellent library having access to more than 12027 books, 162 periodicals and 413 CDs on a wide variety of management subjects is available for students.

Computer Lab

A fully equipped computer laboratory is available to students for teaching as well as practice. Wi-Fi Internet connectivity is available in the academic and residential blocks.

Mess/Canteen

A mess facility and a well-stocked cafeteria are available on campus and all the students are the dining members of the mess.

Health

A swimming pool and a state-of-the-art health club facility with Gym, aerobics and yoga are available for students. A residential Medical Officer stays on the campus.

Programs Offered

Masters of Business Administration – International Business [MBA – (IB)]

(Two years, full time, residential, post graduate degree program)

Specializations Offered - Marketing, Finance, HR and Supply Chain Management.

The MBA – IB is an intensive programme specifically designed for a rewarding career in business management, globally.

Students from diverse academic backgrounds like engineering, pharmacy, economics, mathematics, chartered accountancy, IT, and commerce, provide a vibrant tone to this unique and interactive program. The student is exposed to a wholesome blend of the theory and practices in business, both domestic and international. The first year creates the base for understanding business management through courses designed to take into account the varied backgrounds of the students. Core courses in International Business are spread over the two years to create a strong foundation, which is enhanced by specializations in the functional areas of Marketing, Finance, Supply Chain Management and HR from the third semester.

Masters of Business Administration – Agri Business [MBA – (AB)]

(Two years, full time, residential, post graduate degree program)

Agriculture has long been seen as a sector with tremendous potential in India. In the last few years the sector has seen an unprecedented upsurge with several government and private sector initiatives. This, coupled with changing global norms such as the WTO rulings and increased global competitiveness, means, there is a tremendous need for professional courses in agribusiness management, and this makes it one of the most challenging and exciting sectors to be in, either as a professional or as an entrepreneur. The MBA (AB) program is thus a response to this growing need for professionals who can contribute to and engineer the agribusiness revolution.

Masters of Business Administration – Energy & Environment [MBA – (E&E)]

(Two years, full time, residential, post graduate degree program)

Energy is at the core of all economic activity. Indeed, the pace of development of any country is determined by this crucial sector. To ensure sustainable development, it is imperative to understand the related environment issues such as climate change, loss of bio-diversity, ozone layer depletion etc. These are global issues and have been a key feature in all recent global debates.

As an Institute of International Business, SIIB believes that strengthening and building capacity in this emerging sector is critical and has taken the initiative to create young professionals who can be assets to organizations in this crucial sector - a sector whose importance will only grow, and grow at an amazing pace, in the years to come. This MBA – Energy & Environment program provides a judicious blend of theory and practice and thus prepares the applicant to meet contemporary global requirements.

MBA – Financial Markets Practice

(Two years full time residential program)

A unique program in association with Financial Technology Knowledge Management Company (FTKMC), Mumbai – A Financial Technologies Group Company

Advanced module will be delivered by experts from FTKMC. Experiential learning will be conducted at FTKMC, Mumbai which includes visit to an International Financial Centre.

This innovative program is designed to provide students with a first- hand experience of working with financial markets and learning from professionals working in this sector.

Career Prospects & Placements: 2010-12

The International Business

students attracted a cross section of finance / consulting companies: prominent among them were Infosys, Crisil, Deloitte, Citibank, Darashaw, E-Clerx and Cheers Interactive. They offered the students a wide range of functions such as business analyst, business development, asset management, corporate investment banking and insurance.

The marketing students had the most sought after profiles with companies offering them diverse opportunities in the areas of sales, branding, and marketing functions. Companies like Tata Chemicals, Welspun, Asian Paints, ACG Worldwide, VIP Industries, Henkel, Godrej & Boyce and Vinculum, visited the campus and gave exciting offers. Regular recruiters like Danfoss, HDFC, HDFC Life, State Trading Corporation and Union bank, visited the campus and offered students prestigious roles. **The highest package offered was 10.12 lakhs and the average salary was 7.78 lakhs.**

The Agri Business

students put up an impressive parade and 94% of them were placed in superlative companies. The masthead included: Monsanto, Devgen, Bisleri and L&T Finance. Banks offered the students opportunities to serve in the rural sector. IDBI and Axis Bank picked up students and vindicated the fact that Agriculture is the backbone of the country. Mahindra & Mahindra picked up a good number and Mars international and Almaria were new entrants. **The highest package in the Agri business was 9.6 lakhs per annum and the average stood at 6 lakhs.** The insurance sector saw a great surge in the wake of employment, and companies like SBI Life visited the campus for placements

The Energy and Environment **students were highly appreciated by the industry. The major recruiters were Wipro Eco Energy, Danfoss, Aqua Tech Solutions Cheers Interactive and FICCI.** The highest salary paid was 8 lakhs per annum and the average was 6.25 lakhs.

Method of Instruction

Theory lectures, practical exercises, business simulation, group projects and presentations, case studies, workshops, guest lectures, summer training, live projects, field visits, organizing events under the guidance of excellent faculty.

Profile of Past Students

MBA – International Business (MBA – IB)

In view of the implications of globalization, this programme attracts students from diverse academic disciplines. The composition of past students was mainly from engineering, commerce, science and management backgrounds. At least 50% of the class has 2 – 3 years of work experience.

MBA – Agri Business (MBA – AB)

The major portion of the Agri Business program consists of graduates in Agri Sciences or Agri related discipline. Fisheries, Biotechnology , Horticulture, Agri engineers, engineers with B.Sc. (Agri.), M. Tech., etc. were also part of the batch .

MBA – Energy & Environment (MBA – E&E)

The composition of students in this programme comprises of varied academic backgrounds, however majority of the batch consists of engineers. Commerce / Science background students with relevant work experience were also considered.

Eligibility

Masters of Business Administration – International Business [MBA – (IB)]

Basic Eligibility Criteria (for all Categories)

- Candidate must hold a Bachelors Degree of any statutory University with minimum 50% (for SC /ST Categories: 45%) aggregate marks at the graduate level.
- Students who are in the final year of their bachelor's degree education may also apply. Admission of such candidates will be provisional and will be cancelled in the event of non-fulfillment of the stated criteria. Students are not eligible till all the graduation backlogs are cleared.

Masters of Business Administration – Agri Business [MBA – (AB)]

Basic Eligibility Criteria (for all Categories)

- Candidate must hold a Bachelor's Degree of any statutory University in Agri Sciences, or Agri related disciplines like Agri Engineering , Fisheries , Bio technology , Botany , Bio chemistry , Veterinary Sciences , Horticulture, Food Technology etc. with minimum 50% (for SC / ST Categories: 45%) aggregate marks at the graduate level.
- Non – Agri graduates only with full time work experience of more than one year in Agri sector will also be considered eligible [if short listed, verification of copies of work experience certificates (on company letter head for claimed period)] will be done at the time of GD/PI] .
- Students who are in the final year of their bachelor's degree education may also apply. Admission of such candidates will be provisional and will be cancelled in the event of non-fulfillment of the stated criteria. Students are not eligible till all the graduation backlogs are cleared.

Masters of Business Administration – Energy & Environment [MBA – (E&E)]

Basic Eligibility Criteria (for all Categories)

- Candidate must hold a Bachelor's Degree of any statutory University in Engineering / Geology / Economics / Bio Technology / Environment Science / Architecture with minimum 50% (for SC / ST categories 45 %) aggregate marks at graduate level.
- Non engineering graduates, only with full time work experience of more than one year in Energy / Environment sector will also be considered eligible [if short listed, verification of copies of work experience certificates (on company letter head for claimed period)]will be done at the time of GD/PI] .
- Students who are in the final year of their bachelor's degree education may also apply. Admission of such candidate will be provisional and will be cancelled in the event of non-fulfillment of the stated criteria. Students are not eligible till all graduation backlogs are cleared.

MBA – Financial Markets Practice
Basic Eligibility Criteria (for all Categories)

- Candidate must hold a Bachelors Degree of any statutory University with minimum 50% (for SC / ST Categories: 45%) aggregate marks at the graduate level.
- Students who are in the final year of their bachelor's degree education may also apply. Admission of such candidates will be provisional and will be cancelled in the event of non-fulfillment of the stated criteria. Students are not eligible till all the graduation backlogs are cleared.

Note

Degrees obtained through part time / correspondence courses are not accepted for any programme at SIIB

Reservation of Seats

As per Symbiosis International University (SIU) norms

Intake

- i) Masters of Business Administration – International Business [MBA – (IB)]
Number of seats: **120**
- ii) Masters of Business Administration – Agri Business [MBA – (AB)]
Number of seats: **30**
- iii) Masters of Business Administration – Energy & Environment [MBA – (E&E)]
Number of seats: **30**
- iv) Masters of Business Administration – Financial Markets Practice [MBA – (FMP)]
Number of seats: **30**

Important Dates

Last date for online Registration for SIIB	15 th December 2012
Last date for receipt of Registration Fees at SIIB	22 nd December 2012

Please note that the DD/Challan has to be dated on for before 15th Dec.2012.

For all enquiries related to International Admissions please write to

Officer In-charge
The International Office,

**Symbiosis Society, S. B. Road,
Pune - 411 004, Maharashtra, India**
Tel: +91-20-25652444 / 25671905 Extn: 145 / 150
Fax: +91 20 25659029 / 25673854
E-mail: intadmissions@symbiosis.ac.in
Website: www.symbiosis.ac.in

Contact details, important telephone numbers, e-mail id, and website

Tel No. : 020 – 22934314 / 17 / 18 / 19, Fax No. : 020 – 22934316

Email: admissions@siib.ac.in Website: www.siib.ac.in

Symbiosis Institute of International Business [SIIB]

G. No. 174 / 1, Hinjewadi,

Taluka – Mulshi, Dist.

Pune – 411057,

Maharashtra, India



Introduction

Since its inception in 1993, SCMHRD has come a long way in nurturing young and dynamic minds to become leaders and entrepreneurs of tomorrow. It gives an opportunity to gain a rich, cultural and diverse experience that drives one to achieve not just academic excellence, but also a holistic growth.

Vision

To become a centre of excellence for global leadership and entrepreneurship – setting the standards by which others are measured.

Mission

To create leaders and entrepreneurs of tomorrow, their dedication to excellence, absolute.

Programmes offered

Masters in Business Administration (Finance/Marketing/HR/Operations)

The flagship program of SCMHRD is a two-year full-time residential course spread over 4 semesters and offered across four specializations viz. Finance, Marketing, Human Resource Management and Operations Management.

Masters in Business Administration (Infrastructure Management)

Proper Infrastructure is the hallmark of a developed nation and a necessity for attaining inclusive growth, improving the quality of life and enhancing the competitive advantage of the nation. This course at SCMHRD is sharply focussed on preparing the students for the emerging market of infrastructure and space management. It aims at creating a force, taking responsibility of appreciating needs of the Infrastructure sector and generating services at reasonable costs, ensuring effective and efficient management of execution and operations of projects within the requirements of regulatory environment and governance.

Programme Structure

The first semester focuses on the core curriculum to help students explore and gain better insight into the various management disciplines and prepare them for the challenges that they will be facing in the corporate world. From the second semester onwards, the students are given the power to customise their MBA through a basket of electives. The basket of electives is a unique concept from which the students can pick and choose those electives that match their career goals and aspirations.

Hence 'they learn what they choose to learn'.

Teaching Methodology

At SCMHRD, we believe that learning does not happen just through classroom sessions. It happens in myriad other ways that include Case Studies, Presentations, Guest Lectures, Lab Sessions, Field and Research Projects.

Library and Learning Facilities

The Wi-Fi enabled library provides access to more than 24000 books, about 2000 audio and video CDs-DVDs, International and National business periodicals, recent journals, case studies and publications in diverse areas of Leadership, Business, Entrepreneurship and Management. The library also provides access to on-line data bases including EBSCO and EMERALD. The Institution's membership with the

British Library enables even wider access to information. The library is equipped with a reading section and a discussion room which facilitate collaborative research.

The Harvard Publication Research Centre provides access to thousands of Harvard Business Review published books and articles. This facility gives students a global exposure and in depth learning about business issues affecting organisations today.

Summer Internship

At the end of the second semester, the students are required to intern with various Corporate Houses employing their knowledge as per their chosen specializations for various Live Industry Projects. They work across verticals and across departments adding a vocational experience to the non vocational curriculum and further boost their career prospects.

Campus and Hostel Facilities

The institute is self-contained, with all essential amenities available to students within the campus. The entire campus is Wi-Fi enabled. The mess, cafeteria, juice shop and a fully equipped provisional store caters to the needs and tastes of the students from diverse backgrounds. Excellent health care and 24 hour medical facilities are also available on campus, run by the Symbiosis Centre of Health Care (SCHC). Apart from these, the institute has the following facilities:

- Gymnasium – Aerobics- Yoga
- Swimming Pool
- Auditorium
- Sports

Placements

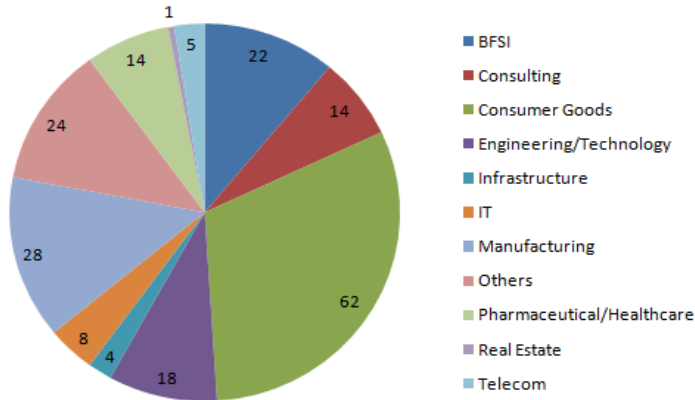
SCMHRD has become one of the trusted names in the corporate arena for delivering quality at the workplace. This is evident from SCMHRD's track record of placing its students in the most sought after companies where they have successfully managed challenging job profiles. This year, SCMHRD has emerged as one of the very few b-schools of India whose placement report adheres to IPRS (Indian Placement Reporting Standards) and has been audited and approved by CRISIL. Adhering to IPRS is a reflection of our commitment to bring in more transparency and professionalism to the entire placement process.

Our recruiters include FMCG, BFSI, Automotive, Manufacturing, Telecom, Consulting, Power/Energy and IT/ITES sectors. Recruiters like **JPMC, P&G, HUL, ITC, Marico, GSK-Consumer Healthcare, Dabur, Coca-Cola, General Motors, Mahindra & Mahindra, Deloitte, Avalon, Intel, Perfetti Van Melle, L'Oreal and Whirlpool** are regulars on the campus. This year, giants like **Goldman Sachs, Akzonobel, Reliance Industries Ltd., Sundaram Clayton, Mercer Consulting, Aon Hewitt, Boehringer Ingelheim, Philips, Tata Motors, Ernst & Young** also recognized the talent and growth potential of the students of SCMHRD.

Perhaps the biggest testimony to the quality of students was that 22% of the batch eligible for placements was offered Pre Placement Offers (PPO).

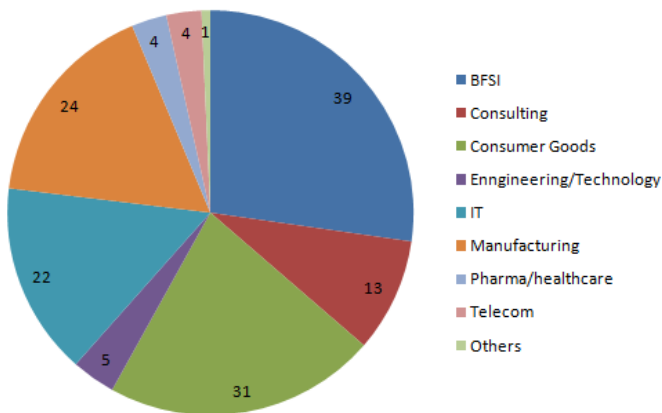
The average salary stood at 10.49 lakhs per annum, the median salary was 10.12 lakhs per annum. The highest salary stood at 18.6 lakhs per annum while the minimum accepted compensation was 6 lakhs per annum.

The detailed audited report of both summers and final can be found at www.scmhrd.edu .



Sector-wise classification of Summer Placements for batch 2011-13.

- Total Batch strength: - 225
- Number of students seeking placements through the institute:- 200



Sector-wise classification of Final Placement for batch 2010-12.

- Total Batch strength: - 160
- Number of students seeking placements through the institute:- 143

Eligibility Criteria:

- A graduate from any statutory university with a minimum of 50% aggregate marks at graduation level. (45% marks for SC/ST candidates)
- Candidates passing degree examination by part time/correspondence course/distance learning programme are not eligible.
- Students in the final year of graduation can apply but their admission will be subject to obtaining a minimum of 50% aggregate mark.
- Diploma holders are not eligible.

Intake

240 for Masters in Business Administration (Finance, Marketing, HR, Operations, Infrastructure Management)

Reservation of seats

As per the norms of the University.

Important dates related to Institute

Last date for registration to SCMHRD	December 15, 2012
Group discussion and personal interviews tentative dates	First week of February, 2013*

(*Subject to change)

Contact Details**Symbiosis Centre for Management and Human Resource Development**

Symbiosis Infotech Campus, Plot No. 15, Rajiv Gandhi Infotech Park,

MIDC, Hinjewadi, Pune - 411 057, Maharashtra

Phone: (020) 22932640 or (020) 22934304/5 Extn: 324

Mobile: 9766321640 / 9766312640

Mail us at: admissions@scmhrd.edu

Visit us at: www.scmhrd.edu

Introduction

Symbiosis Institute of Management Studies (SIMS) was established by the nationally renowned Symbiosis Society in 1993. Under an MoU with Ministry of Defence, Govt. of India, admission to its full time MBA programmes is primarily for dependents of Armed Forces personnel and those sponsored by industry. SIMS is a constituent of the prestigious Symbiosis International University. The institute is ISO 9001:2008 quality certified and a top-tier provider of business education across the spectrum.

Vision of SIMS

To be the premier hub of management education for Defence personnel, their dependents and civilians.

Mission of SIMS

- Champion excellence in management education for Defence Community and civilians.
- Create and sustain professional research and knowledge based services.
- Advance knowledge in all business related disciplines in a cross continental environment.
- Provide a forum for sharing experience and knowledge between the academic-business- services fraternity.
- Develop ethos of corporate professionalism in the student managers.

Infrastructure / Facilities – Hostel, Library, Lab, Canteen, Club etc.

Hostel Facilities

Well equipped Hostels exist separately for boys and girls.

Modern Amenities

These include classrooms with latest teaching aids, well equipped computer labs and well stocked library. A 450 seater air conditioned auditorium and a dining hall for 600 students.

Computer Labs

Two state of the art computer labs designed to meet the computing and communication needs. A wide variety of software platforms and management programmes such as ERP, SAP, SPSS, EBSCO, Prowess, Emerald, Delnet, EMTAB are available. The whole campus is Wi-Fi zone.

Information Technology

Synapse – The online portal of the institute aims to move SIMS towards a paper-free environment.

Library

18,600 books on management, 110 journals including 68 foreign journals, large number of educational CDs and recordings of talks by guest speakers. It is a member of MCCIA, AIMS, ISTD, British Library, ASTD, NHRD, TJ, ABCI, IABC, ECCH .

Health Care Centre

In-house medical facilities and a host of other activities like yoga, gym, swimming pool.

Sports (For Resident students only)

Badminton court, basketball court, swimming pool, table tennis, croquet and fuseball. Students can play football, volleyball and cricket in grounds nearby.

Importance of Philanthropy: "Pranay" is a first of its kind, social initiative to be launched by a B-school which is totally student driven. Through our efforts at PRANAY, we help the less fortunate in realizing their true potential while truly comprehending the significance of Corporate Social Responsibility (CSR).

Programmes offered along with following information

MBA Two Years Full time residential

(Specializations offered in Marketing / Finance / PM & HRM / Operations / Information Systems / International Business – subject to a minimum of 20 students opting for the same.)

Placements

SIMS continuously achieves an enviable and outstanding placement record with an ever widening range of multi-national and national companies recruiting from campus for final placements and summer internships.

Method of Instruction

The medium of instruction is English. All courses are assigned credits. One credit is defined as being equivalent to 15 hours of classroom teaching & instructions. The pedagogy used in all courses is lecture method, problem solving, case studies, interactive discussion, projects etc.

Profile of Past Students

The student managers who graduate from SIMS are leaders in an exceptionally broad gamut of organizations from entrepreneurial companies to established firms, government and non-profit organizations. SIMS alumni are now entrepreneurs, VPs, MDs in various top companies.

Career prospects

SIMS is a preferred destination for life changing learning. Our aim is to provide quality management education to students.

Eligibility

MBA (Fulltime)

- A Candidate should be a graduate from a statutory university having undergone a full time bachelor's degree programme with a minimum of 50% aggregate marks. Students appearing in their final year degree examination can apply but their admission will be subject to obtaining a minimum of 50% marks overall at qualifying exam.
- Defence category candidate should be ward of Defence Personnel as above.

Intake

MBA – 300 seats.

90% for Defense

10% Industry Sponsored

Reservation of Seats

As per the University Norms.

Important dates related to Institutes

Important Dates for Full Time Residential MBA (Two Years) Course: Residential Programme

Online registration for SIMS commences	August 26, 2012 (Sunday)
Last date of online registration, date of payment or demand draft	09 th Jan., 2013 (Wednesday)
List of candidates short listed for GE / PI	18 th Jan., 2013 (Friday)
Dates for GE / PI	2 nd Feb.- 3 rd Feb, 2013 (Sat – Sun)
Admission list of selected candidates	15 th Feb., 2013 (Saturday)
Last date for payment of 1st installment of all fees	20 th March, 2013 (Wed)
Pre-induction Programme (Online) commences	1 st April, 2013 (Monday)
Course commencement	3 rd June, 2013 (Monday)

* **Subject to approval/changes by SIU.**

* **The dates for programs subsequent to program commencement will be given in the Students' Handbook issued on joining.**

- Fees are subject to change.
- Hostel, Mess, Campus, Insurance, Gymnasium fees are separate and will be intimated later.
- Security Deposit is for Hostel and Library which is refundable.
- Includes Examination, convocation and transcript fees which are subject to change.

Important telephone numbers, e-mail ids, and web site

- Administration:- 30213201, Admissions:-30213250/207- admissions@sims.edu
- Administrative Officer :- 30213239 Website:- www.sims.edu

Contact details

Symbiosis Institute of Management Studies [SIMS]

Range Hills Road, Khadki, Pune - 411020, Maharashtra, India.

Phone No.: (020) 30213250/212/239/201, Fax: (020) 30213333

Introduction

Realizing the opportunities and needs of the new economy, Symbiosis Institute of Telecom Management (SITM) was established in the year 1996. We are the pioneers in the field of Telecom Management education in the country and Asia. We focus on three basic components Management, Telecom technologies and Information Technology, to develop world class Telecom Business Leaders who can manage technology efficiently. Telecom revolution in India started in the early nineties and today India is the fastest growing telecom market in the world. As this sector continues to expand and mature, it is creating exciting techno commercial career opportunities for graduates and working professionals. Our alumni have been making their mark in the industry in various roles, some of which are Technical and Business Consultants, Network Implementers, Project Leaders, and Business Development Executives.

In addition to the two year full time residential post graduate program, the Institute conducts an Executive MBA program in Telecom Management which is offered to working professionals. The Institute is also actively engaged in formulating Management Development Programs (MPD) for the companies.

SITM is a constituent of Symbiosis International University (SIU) established under Section 3 of the UGC Act 1956, by notification No. F 9-12/2001-U 3 of the Government of India.)

Vision

Symbiosis Institute of Telecom Management will be the preferred destination for all who aspire to become world – class telecom business leaders.

Mission

To develop world class Telecom Business Leaders who can handle the ever-changing Technology and the Business Scenario effectively at all levels of the corporate ladder. More importantly, to instill human values to make better citizens.

Infrastructure

Hostel

It is a residential campus. All rooms are fully furnished and have Internet connectivity.

Central Library

The Campus has a well-stocked library with pleasant interiors. It is fully digitalized with a terminal for accessing library catalogue. It also has OPAC (On line Public Access Catalogue), which enables students to access library data from any computer in the Institute.

Labs

SITM has the latest state-of-the-art IT Infrastructure with a Software Lab and a specialized Network Lab with a 8Mbps wireless broadband leased line, and 24 hour Internet Connectivity.

SITM has a specialized CISCO Lab where students can experiment with network operating systems and perform network related practical assignments. SITM has signed up with CISCO for an academic partnership in the CNAP program. The entire CCNA program is thus incorporated into the Systems & Finance Specialization.

Canteen

The campus has an all day canteen with mess facility, which caters to the various tastes and budgets of the students.

Sports

The Institute is located in the Symbiosis Knowledge Village Campus which is about 22kms from Pune Railway Station. Sports facilities like Football, Volleyball, Cricket, Table Tennis, Badminton, Tennis, Squash, Yoga, Gym and Swimming are available.

Program offered

SITM offers a two year full time Post Graduate Degree in Master of Business Administration (Telecom Management) with dual specialization in Marketing & Finance and Systems & Finance.

Placements

We have been achieving 100% placements since inception. Last year, we have achieved almost 100% placements with the maximum salary being 16.65 lacs for International Placement and 13.5 lacs for Domestic. The average salary was Rs 7.15 lacs. Placements happen across all verticals of the Telecom Industry and IT like Telecom consulting, IT Consultancy, Network Integrator, IT security, Cellular Service Provider, Equipment Vendor, ISP & Billing, ILD etc.

Method of Instruction

This includes Classroom teaching, Guest lectures, Workshops, Industrial visits, Seminars, Research projects and summer projects. Every course is taught with extensive number of case studies and students are expected to make several presentations.

Career prospects and profile of past students

Our alumni are working as Business Development Managers, Consultants, Marketing Heads, Country Managers, Project Leaders, Account Managers and Business Analysts in leading Indian companies and MNCs like Accenture Barclays Bank, Ernst & Young, EMC, HP, Infosys, IBM, KPMG, On mobile ,PWC, Protiviti Global, Sify, TCS, Tata Teleservices, Tech Mahindra Vodafone, Virgin Mobile, Wipro. SITM senior alumni are holding key positions in several companies and continue to deliver value to their employers.

Eligibility

The minimum requirement for admission is a Graduate Degree in any discipline from a University or Board in India and abroad recognized by University Grants Commissions, Association of India Universities with minimum of 50% marks in the qualifying examination(45% for SC/ST). Final year students are also eligible to apply.

Intake

Sanctioned Intake 120
Over and above Intake 15% for International Students
2 seats for Kashmir Migrants

Reservation of Seats

As per Symbiosis International University (SIU) norms

Important dates

Activity	Date
Applications for SITM commences	1st September 2012
Closing date for applying to SITM	9th January 2013
Declaration of SITM Results	23rd January 2013

Contact Details

Symbiosis Institute of Telecom Management
Symbiosis Knowledge Village, Near Lupin Research Park.
Village Lavale, Mulshi Tahsil, Pune-412105

Telephone numbers: 020-39106170
020-39106180

Fax No: 020-39106181

E-mail id – admissions@sitm.ac.in.

Website- www.sitm.ac.in

Introduction

SCIT is a premier IT Business School where students are groomed to become future leaders in Information Technology arena. SCIT gives opportunities to those students who are willing to take on challenges and are ready to transform themselves into proactive professionals. The institute supports their transformation with innovative teaching-learning methodology, state-of-the-art computer labs, platform for peer learning and opportunities to learn management in real time. The success of our alumni is a proof to claim that - SCIT ensures overall professional development of students, who are transformed into industry-ready IT professionals.

SCIT Vision

"To be a world-class IT B-School known for creating global IT professionals"

SCIT Mission

- To remain the outstanding provider of continually evolving market responsive IT education.
- To create proactive IT professionals dedicated to excellence, who deliver innovative solutions that, improve the performance of their organizations.

Today, several graduates of SCIT are with reputed companies contributing towards innovative solutions and playing a crucial role in the success of their organizational plans.

SCIT received the following awards in 2011-12

- SCIT was awarded for "Outstanding Use of New Technology and/or Delivery System" by Global e-learning, On 28 th June 2012, Mumbai.
- SCIT ranked 39th in the Best B School Ranking & 27 th Ranked in Salary Statistics 2012 by CNBC-TV18.
- CRISIL Rated SCIT MBA as A*** at the state level and A** at National level in July 2011.
- Symbiosis Centre for Information Technology won 19th Dewang Mehta Best B school award for Best Academic Input (Syllabus) in Information Technology.
- Symbiosis Centre for Information Technology was awarded the Best B-School using Information Technology in Training/Education by Star News in National B-School Awards 2011.
- Symbiosis Centre for Information Technology was awarded the Best B-School with Industry related curriculum in Information Technology by Star News in National B-School Awards 2011.

Infrastructure/facilities – Hostel, Library, Lab, Canteen, Club etc.

Campus

Located in the hub of the IT industry, Rajiv Gandhi InfotechPark,Pune, SCIT campus is central to the dynamic IT environment. The IT majors such as Infosys, Cognizant, Wipro etc. lend to the atmosphere. The campus is fully residential and provides excellent facilities to students. The campus also has a fully equipped and functional gymnasium and swimming pool. Excellent healthcare facilities are provided on campus with a resident doctor, mini operation theater and a tie-up with a local hospital for emergency services. There is also a modern 400-seater auditorium and an open-air amphitheater. The campus facilities include faculty housing and a guesthouse.The Campus is run by Chief Administrator, who manages the entire campus infrastructure and amenities. The facilities include security, garden, housekeeping, mess, ATM counter etc.

Labs

Computer Labs are equipped with a rich suite of software packages and also hardware. Three different platforms viz. Windows, Solaris and Linux make them the right place for developing platform-independent professionals. Lab practical on SW development methodology and business management are carried out in the different terminal clusters. Besides, SCIT being subscriber to MSDNAA and IBM academic initiative gives access to a range of latest software. SCIT has University alliances with SAP as well. Thus the students are privy to on-line SAP courses conducted in the Lab.

The labs with 120 computers in form a major resource deliver programs based on University Alliances with SAP and also IBM.

A unique facility with diverse networking environments and platforms, it gives a free arena to students to experiment with different technologies and products for simulating diverse environments. For example, student's experiments with security mechanisms have led to the deployment of a centralized authentication mechanism in SCIT's own multi-platform environment. Students work on advanced areas such as high performance networks, security, messaging etc. fully utilizing the facilities in the Proof of Concept Lab. POC Lab provides the student necessary equipment and also independent link to set up simulated environment to experiment various network concepts and practices, such as, fixed line wireless integration, ethical hacking, Voice commands, virtualization of servers and storage, MPLS.

Library

SCIT has modern library facilities with more than 9,000 books on technology and management and nearly 1000 CD's. The students have access to nearly 20,000 books housed in the same building by sister institutes. SCIT students look forward to and actively participate in Book Reviews which are held regularly by the library. Certificates are awarded for Best Book Review and also to all those who review books.

Programmes offered

Masters of Business Administration (MBA) in Information Technology Business Management with options to choose elective Courses from 4 different areas listed below.

- Information Security Management
- IT Infrastructure Management
- Software Solutions and Management
- Systems

Method of Instruction

At SCIT, a variety of instruction methods are used to impart knowledge to the students. Traditional classroom teaching to build the fundamental concepts, practical exercises students can get hands – on experience by applying the lessons learnt. Case studies are extensively used, Along with this, Role Plays are used to simulate a real world situation dramatically and encourages the students to explore the solutions. Pilot projects, Internships and dissertation are some mandatory exercises which every student has to do in order to build up their practical skills and develop an inclination towards research. Besides this, students are also involved in research projects in which they may have to do field work, building case studies and writing research papers as a part of their course curricula. Guest lectures and seminars is strong component of teaching as it gives industry inputs and increases the awareness of the students about the current state of industry. Performance of students is check through regular class test, assignments, surprise test, quiz. Efforts are made to make the teaching more active and interactive. SCIT focuses on innovative teaching methodologies which help in making the classroom sessions more active and interactive.

Profile of Past Students

Over the years SCIT students have been offered niche profiles such as, IT Security Consultants, Business Analysts, Associate consultants – Presales, Associate consultants – Sales, Business Development Managers, Quality Assurance Manager, Business Process Managers, SAP consultants, IT Infrastructure consultants etc

Placement

By joining SCIT, a student does not become eligible automatically for placement. Students are expected to participate in all sessions, workshops, seminars etc. in the first and second year. Those students who fulfill the eligibility criteria as laid down and declared well in advance, are permitted to participate in the Campus Recruitment Program. Placement is not a right but a facility offered to a student.

Career Prospects etc.

MBA ITBM at SCIT concentrates on Business management skills development, bolstering Information technology underneath it that transforms students to professionals. SCIT's ITBM program allows the students to widen their opportunities by opting specialization subjects of their interest among the specializations viz. Systems, Information Systems and Security, Networks and IT Infrastructure Management and Software Solutions Management. The core course subjects focuses on building a strong foundation in the areas of Technical and General Management.

Career prospects range from IT Security consultants, Business Analysts, Associate Consultants – Presales and Sales, Business development Managers, Business Process Managers, SAP Consultants, IT Infrastructure Consultants etc. Shortly after gaining some industry experience, the students have a good opportunity to rise to managerial and decision making positions.

Eligibility

Graduate of a statutory university with 50% marks (45% for SC/ST) at graduation level in

- IT/computer science/computer application; or
- Engineering; or
- Any other faculty with IT related experience.

Note

Candidates appearing for Final year bachelor's degree examinations may apply but their admission will be subject to obtaining a minimum of 50% marks. (45% for SC/ST).

Intake

Total Seats: 180

Reservation of Seats

As per the norms of the University.

Important Dates related to Institutes: (GDPI Dates)

SNAP Test Date	December 16, 2012
Last date for registering for SCIT for admission	December 26, 2012
Last date for accepting Application Fee for Admission	December 26, 2012
Announcement of Shortlist for Group Exercise/PI	January 21, 2012
Group Exercise / PI at Pune	Schedule I: Feb 7, 8 and 9, 2013
	Schedule II: Feb 15,16 and 17, 2013
Announcement of Merit List & First Waiting List on the website	Feb 28, 2013
Last date for payment by the Merit List candidates (The first installment of fees)	March 18, 2013 1.30p.m
Pre- Induction Module starts	March 19, 2013
Hostel Registration starts from	May 31, 2013
Programme Commencement	Jun 05,2013
Last Date of Admission	July 04, 2013

Important telephone numbers, e-mail id an web site:

Telephone Numbers:

SCIT Board Number: 020 22934308/09/10 Mobile No 9960895085

SCIT Fax Number: 020 22934312

E-mail Id's- Enquiry: enquiry@scit.edu SCIT Website: www.scit.edu

Contact details

Admission Cell

Symbiosis Centre for Information Technology (SCIT)

Plot 15, Rajiv Gandhi InfoTech Park, Hinjewadi, Pune - 411057. Maharashtra, India.

Tel: 91 - 020- 2293 4308 / 4309 / 4310 Fax: 91 - 020-2293 4312

Admission: admission@scit.edu, Enquiry: enquiry@scit.edu , Website: www.scit.edu

Introduction

Symbiosis Institute of Geoinformatics(SIG) Geoinformatics is a newly emerging field with wide ranging application in almost all walks of life. Personalities from academia, such as Dr P.S. Roy, Dean of Indian Institute of Remote Sensing, Dehradun and industry representatives, such as , Shri A. Ramnathan of Reliance Industries and Shri Rajesh Mathur of ESRI India, and Dr Satish Thigale of University of Pune assisted with a vision to formulate the program. SIG provides a two years Post-graduate M.Sc. degree programme to open up a variety of opportunities to graduate students who aspire to build their career in the exciting field of science and technology.

Response of GIS Industry to course curriculum of SIG continues to be encouraging. As in the case of the first seven batches, all eligible students received worthy response to their requests for allotment of projects cum placement.

It is noteworthy that Dr S.B. Mujumdar launched an institute in this niche' field in 2004 with a futuristic vision, while the Planning Commission of India launched the Indian National GIS Organization (INGO) in 2009, to explore full potential of this new technological tool. This indicates a long term vision of the Founder Director and President of Symbiosis to explore future technology in the interest of society.

We continue to remain committed to our motto of 'Pursuance of Excellence in the field of Geoinformatics', and would strive to realize the mission of Symbiosis to create a potential reserve of trained human resource in Geoinformatics for the benefit of the GIS Industry and Society at large.

Vision

To create a professional human resource in the field of Geo-spatial Technology; equipped with IT and Information Management skills; to cater to the global Geoinformatics industry requirements.

Mission

- To impart rigorous training in Geoinformatics encompassing GIS, Photogrammetry and Remote Sensing etc.
- Lay special emphasis on industry requirements such as AM/FM, Vehicle tracking, E-Governance, Spatial Decision Support Systems etc.
- Enable students with additional IT and Business Management skills leading to a elevated career profile.
- Provide industry exposure through extensive project work matching global expectations.
- Provide contemporary training abreast with the latest technology tread.

Infrastructure

SIG has infrastructure ideally suited to conduct training, which exposes students to recent developments taking place in the corporate world of Geoinformatics.

Laboratory

is equipped with state-of-the-art computing facilities; with latest GIS and Image Processing software and matching random facilities with leased line internet facility.

Library

SIG has an excellent collection of relevant books and journals in its reference library.

Canteen

The campus has an all day canteen with mess facility.

Health, Medical care and Gym Facility:

The Symbiosis Center of Health Care (SCHC) provides an in house, modern, state-of-the-art health club and fitness centre with a view to facilitate a holistic development of mind and body for an all round development of our students. Each student is insured under the Medclaim and Road Traffic Accident Policy.

Placements

SIG has had an excellent track record of projects – cum-placements. SIG offers placement support facility to those students, who secure minimum acceptable grade ('C+' grade), in every subject of the first year that is, first two semesters end examinations and two months project.

Method of Instruction

This includes classroom teaching, guest lectures, workshops, industrial visits, seminars, research projects and summer projects. The medium of instruction is English.

Hostel

Limited numbers of seats are available on first cum first served basis and are allotted on confirmation of provisional admission.

Programmes Offered

2 years full time M.Sc. (Geoinformatics)

Career prospects

SIG has designed the course based on in-depth discussions with industries and academicians. There are giant corporate houses that have further enhanced applications of Geoinformatics to cater to the requirements of government and public sectors. Few prominent names in GIS industries functioning in India are CyberTech Systems and Software Ltd., ESRI (NIIT – GIS) India, Erdas India., Lavasa Corporation Limited, Leica Geo Systems, Reliance Energy, Ltd., Reliance Communications Ltd., Magnasoft consultancy services, Reliance Industries Ltd., RMSI Ltd Rolta India Ltd., Speck SpatialTech Ltd., Tata Consultancy Services (TCS), Patni Computer Systems Ltd., Tele Atlas Kalyani India Ltd., CHF International, Janaghraha, CEE and so on.

Eligibility

Graduates or Post graduates in Engineering, IT, Computer Science, Science, Agriculture, Management, Geography and Commerce with minimum 50% marks(45% marks for SC/ST candidates). Final year students awaiting results may also apply.

Candidates pursuing degree examination by part time / correspondence course, or in one sitting are not eligible.

Intake

80 students

Reservation of Seats

As per the norms of the University

Important dates

Activity	Date
Submission of application forms	31st January 2013
Group Discussion and Personal Interview	Second week of February 2013
Course commences on	7th June 2013

Contact information:

Symbiosis Institute of Geoinformatics [SIG]

5th Floor, Atur Center

Gokhale Cross Road, Model Colony

Pune – 411 016.

Telephone No. 020 – 25672841 / 43

Fax: 020 – 25672842

Email: enquiry@sig.ac.in

Website www.sig.ac.in

Introduction

Symbiosis Institute of Operations Management (SIOM) Aims towards World Class Management Programs with emphasis on Operations Management. There is a need for managers who have a deep understanding of not just the commercial aspects but also the technical / technological aspects which drive business. SIOM thus emphasizes on Operations Management with its uniquely devised syllabus focusing on diverse sectors like Retail, Logistics, IT operations, Consulting, banking & Insurance and of course manufacturing. SIOM is an effort to nurture the students' mindsets and skills so that they master the ability to manage ambitious corporate growth by achieving cost excellence, acquiring market excellence rapidly, strengthening and customizing design and building global / regional operating footprints.

SIOM is born out of the conviction that engineers, if forged and chiseled in an exclusive B-School environment can be outstanding "Techno-Business" managers - professionals atop the current competitive markets with a vision for world class excellence

Vision

Empowering Operations Excellence"

Mission

SIOM aims to deliver the Managerial Competencies of Broad Based Knowledge, Multi-Disciplinary Skills and Positive Attitude to the diverse Industrial and Business Sector on a sustainable basis.

Infrastructural facilities

SIOM being a residential institute houses the boys and girls in hostels with triple occupancy. The hostel buildings are in close proximity to the Main building facilitating students' waste no time reaching classes and going to library later in the evening. Hygienically prepared vegetarian and non-vegetarian (as per weekly menu) food is served which includes Breakfast, Lunch and Dinner. There is Cafeteria open in the morning and afternoon hours, for tea/coffee and snacks. There is a shop to buy essentials. The daily Laundry service opens in the evening. The campus has been developed with lot of green trees around with lovely flower beds and hedges. There is round the clock security manning the Gate and hostel premises including female guards for girl's hostel. Arrangements are made for 24 hours water and electricity and Wi-Fi services in the hostel. There are recreational facilities like TV and indoor games such as T.T., Caroms, Chess, and Billiards. There is also a Basketball court prepared to the highest standard and an indoor Badminton court is also available. The entire campus and the hostel are monitored by CCTV to maintain the safety of the campus and the students. The academic block consists of spacious and well-equipped Lecture Halls, Library, Gymnasium, Aerobics hall and other Indoor sports facilities. There are separate lounges accessed by students for Placements and Class room discussions. It also has 2 computer labs with higher level of computing facilities, out of that one is completely dedicated for the practice of students.

An outstanding learning center, catering to the ever growing and uncompromising information and intellectual requirements of learners. The mission is to support the academicians / students of the Institute by providing information, materials, and a wide range of library services. The library houses around 11141 Books, 43 Periodicals and Journals (National & International), 16 News Papers (including Wall Street Journal), 1046 CDs & DVDs, 108 Online Journals, Directories Annual Reports of the Companies, Numerous Case Studies and HBR Bound Volumes (since 1984). The library also subscribes to a host of online databases like ProWess. EBSCO where one can get the full text articles on from the

journals. The library is equipped with specialized user friendly library software-Libsuite, in addition to other ICT equipment such as Bar Code Readers and Scanner. Various events have been hosted by the library such as: Treasure Hunt for students & Staff, Beer Game, Pandora's Box, Quizzines, Movie Club, Book Exhibition, Book Review Competition, Budget Foray

SIOM is equipped with state-of-art computing facilities to compliment classroom pedagogy. It has a server room equipped with Two Compaq ML 370 Server and SAP server HP ML 350 Servers running on Windows 2003 and two Computer Labs housing a total of 100 computers and workstations running Windows XP. All classrooms and offices are equipped with Internet connectivity with a 5 MBPS (1:1) Leased line. Every classroom and Assembly hall is fitted with LCD projection facilities and LAN. Lectures are typically augmented by multimedia. The Hi-Tech lab is especially suited to the requirements for SAP ERP where the students are trained and other specialized software training like SPSS, Minitab, Lindo Lingo, Crystal ball etc.

Programmes offered

MBA (Operations Management) at SIOM is designed to meet the needs of diverse sectors of economy viz. manufacturing, service, IT and consulting. Students develop, in-depth strategic understanding of operations systems, their components, contributions, and interactions with other functional areas and the analytical and computer tools necessary to address both strategic and tactical issues. **The MBA Operations Management Programme** aims to equip each **ENGINEER** with vital skills and knowledge necessary to design, manage, analyze and improve the operations in an enterprise. The objective is to develop amongst the students' crystal clear, strategic understanding of Operations systems, their vital components, contributions, interactions with other functional areas and the analytical tools necessary to address practical and strategic issues in operations management. SIOM MBA provides various career prospects in different sectors.

With Operations in its core delivery, SIOM is determined to lead and design the curriculum closely with the Industry needs. This is evidenced by the various accolades from the leading B-School award functions. Supported by the Industry practitioners, SIOM always fine tunes the delivery according to the dynamism of the market. It also carved out the areas of Operations in the various streams in Marketing, HR, Finance and Information Technology in the form of Minor specializations. The curriculum also motivates the students to understand the business environment holistically and try to impart the business problem solving skills, with respect to the core values and changing times of the market. The curriculum also invites for associations with various leading institutions like KPMG, Dale Carnegie and APICS etc. to raise the Industry readiness of the students. Live projects, Case study analysis, Personality development programs and various other academic initiatives are helping the students to groom the students to face the Challenging Industry situations. Students, by virtue of their curriculum will be able to appear for International certification program such as CPIM, CSCP, and PMP etc. Student Initiatives such as Society in Free Enterprises (SIFE), Spandan activity (Social projects), Entrepreneurship cell are highly active in the campus.

Placements

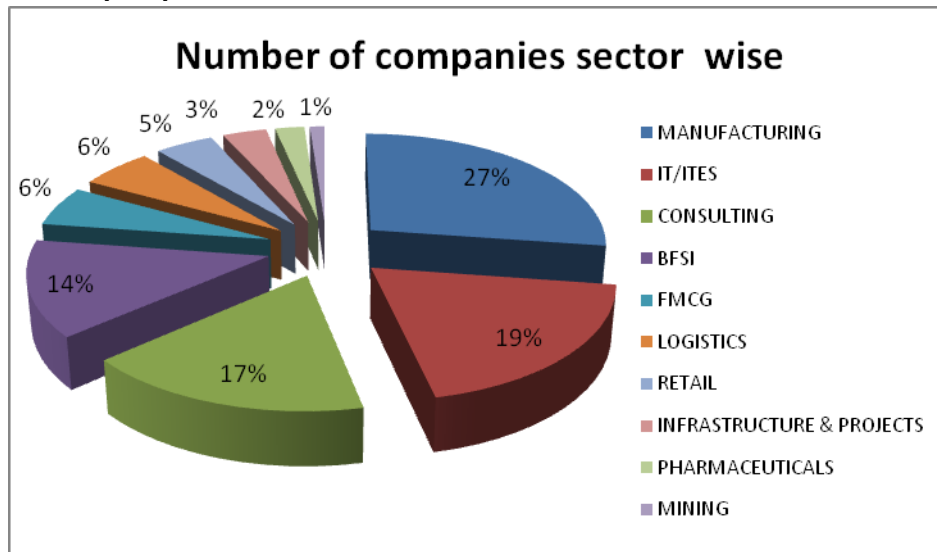
Symbiosis Institute of Operations Management, Nashik has been securing 100% placements right from the first batch in the year 2007. Leading corporates from 10 different sectors like Manufacturing, Consulting, BFSI, IT/ITes, FMCG, Retail, Logistics, Retail, Mining, Pharmaceuticals and Infrastructure have been participating in the placement process. Two overseas placements were secured last year.

Method of Instruction: English

Profile of Past Students: SIOMs outstanding Alumnis

	<p>Mandar Mahajan Company: PricewaterhouseCoopers Designation: Senior Consultant Batch: 2005-07</p>	
	<p>Apurv Shukla Company: Amazon Designation: World Wide Capacity Planning Analyst Batch: 2008-10</p>	
	<p>Harish Nair Company: Nestle Designation: Specialist- Demand and Supply Planning Batch: 2005-07</p>	
	<p>Mayank Kukreti Company: Hindustan Unilever Ltd. Designation: Central Distribution Planner Batch: 2007-09</p>	
	<p>Prem Steve Martis Company: United Technologies Corporation Designation: Associate- Operations Leadership Program Batch: 2009-11</p>	
	<p>Risham Thakur Company: Procter & Gamble Designation: Associate Manager Batch: 2010-12</p>	

Career prospects etc.



Eligibility

Graduate Engineers of any stream from statutory University with 50% aggregate marks. (45% for SC/ST candidates) are eligible for this programme.

Intake: MBA: 120

Reservation of Seats

As per Symbiosis International University (SIU) norms

Important dates related to Institutes:

Activity	Date
SIOM Online Registration Begins	September 03, 2012
SIOM Online Registration Closes	January 27, 2013
SIOM Payment Closes	January 27, 2013
GEPI	2 nd & 3 rd week of Feb 2013
Merit list	March 04, 2013
Last date of payment of fees	March 18, 2013
Commencement of Program	1 st week of June 2013

Important telephone numbers, e-mail ids, and web site:

SIOM Reception	0253-2376107 / 08, 2379960
SIOM admission cell	0253-2391750
SIOM fax	0253-2379959
SIOM admissions email	admissions@siom.in
SIOM reception email	info@siom.in
SIOM website	www.siom.in

Contact details:

Admission Cell

Symbiosis Institute of Operations Management

A-23, Shravan Sector, New Cidco, Nashik 422008



Introduction

The Symbiosis Institute of Health Sciences (SIHS) is a proud member of the prestigious Symbiosis International University SIU. A pioneer in the field of Health education, SIHS has conceptualized & implemented a unique, innovative, career oriented professional up-gradation programme to equip future healthcare professionals with appropriate tools and knowledge to meet the goals of this competitive and growing healthcare industry. The SIHS plans to raise a cadre of professionals who would ensure delivery of optimum healthcare services.

Mission

To foster relevant & pertinent knowledge in all domains of healthcare through an interdisciplinary approach.

Vision

To become an internationally renowned institute which would offer contemporary, need based academic programmes suited to the needs of ever-changing & ever expanding horizon of the healthcare sector.

Infrastructure / facilities – Hostel, Library, Lab, Canteen, Club etc.

Library

SIHS has a splendid learning resource center with over 3614 books, reports, journals, periodicals, CDs and video cassettes. Services included are ,Reading Services, Online database Services, Reference Services, Home Lending Services, Photo copy Services, Wi-Fi facility, WEB-OPAC.

Computer Lab

The Computer lab, with free Internet facility for all the students.

Wi-Fi campus

The Wi-Fi campus enables the students to get on-line anywhere on campus without the hassle of wires and plug-ins. The campus, truly, is the high tech face of the new-age SIHS.

Classrooms

All lecture classrooms are well ventilated and equipped with the latest audiovisual facilities.

Auditorium

The in-house facilities include a 567seater modern auditorium and a modern conference hall located at Symbiosis Vishwabhavan.

Mess and Cafeteria

An all-day Mess and cafeteria ensures refreshments for busy minds.

Accommodation

For outstation students (Ladies& Gents) accommodation can be arranged at Symbiosis Hostel on first come first serve basis.

Career Counseling and Placement Cell

SIHS Placement Cell will assist students to obtain employment in respective industries in the healthcare domains.

Programmes offered along with following information MBA-Hospital and Healthcare Management

Placement.

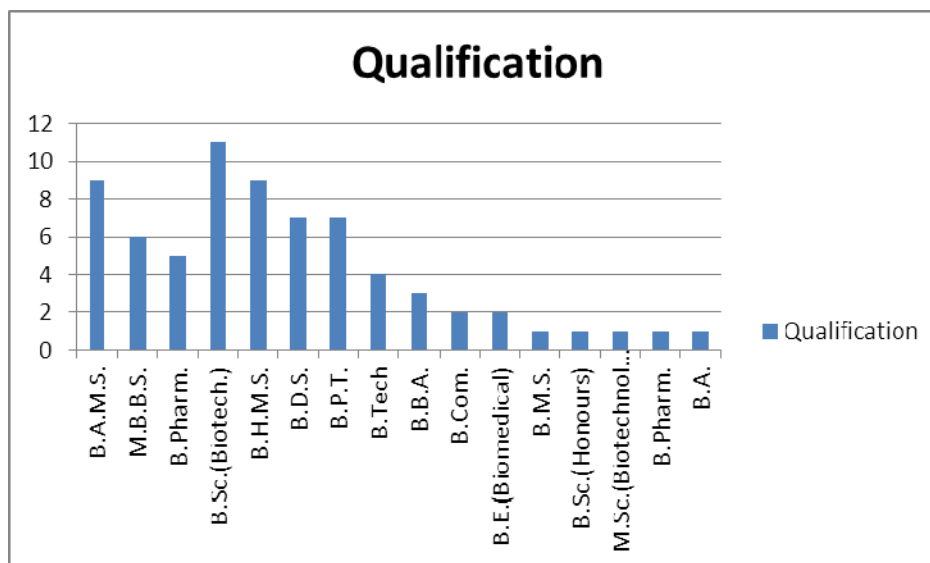
The SIHS Placement Cell assists students to obtain employment in respective industries which include Multispecialty and tertiary care Hospitals (both in the private & public sector), Government Organizations, NGOs, IT, Pharmaceutical, Health Insurance, Consultancy, Manufacturing and Medical Equipment.

Method of Instruction.

The programme aims at adopting a synergistic blend of academic knowledge and practical intricacies of the field to train professionals to undertake a wider range of administrative and managerial responsibilities within the healthcare organizations with real time inputs from partnerships in the healthcare delivery system in India & abroad. All the different teaching styles that are used and all the different ways that study material is presented, give the students ample opportunities to assess how they learn best. A Wi-Fi enabled campus further facilitates this mode of learning. In addition, the SIHS aims at all round personality development by way of students' participation in creative pursuits such as presentations, book reviews, participation in student-industry interfaces, analysis of current affairs etc.

Profile of Past Students.

Batch 2010-12, MBA-HHM



Career prospects etc.

With the rapidly growing healthcare sector, the need for managing hospitals & healthcare establishments professionally has become even more acute. With increasing emphasis on quality of health care, cost effective utilization of resources and patient satisfaction, there is a tremendous and growing need for persons with professional qualifications in Hospital & Healthcare Management. Thus there are challenging job opportunities in, multispecialty hospitals, nursing homes, Government Organizations and NGOs operating in the health care sector as also in the Insurance, IT, medical equipment manufacturing, clinical research organizations, Pharmaceutical sector, medical tourism and other emerging stake holder's organizations.

Eligibility.

Graduate of a Statutory University with 50% marks (45% for SC/ST) at graduation level. Candidates passing degree examination by part-time / correspondence / external course / distance learning or in one sitting are not eligible.

Note:- Candidates appearing for Final year Bachelor's degree examinations may apply but their admission will be subject to obtaining a minimum of 50% marks. (45% for SC/ST) at the graduation exam.

Intake:- 70 seats

A. Within the Sanctioned intake:

Scheduled Caste: 15%

Scheduled Tribes: 7.5%

Differently abled candidates: 3%

B. Over and above the Sanctioned intake:

Kashmiri Migrants: 2 seats

International Students: 15%

Reservation of seats.

As per the norms of the University

Important dates related to Institutes.

Activity	Date
Online Registration Begins	August 20, 2012
Registration Closes	November 20, 2012
Payment Closes	November 23, 2012
SNAP Test	December 16, 2012
Schedule of short-listed candidates for Selection Process (GE& PI) on www.sihspune.org	January 30, 2013
Selection Process (GE & PI) (at Pune only)	February 14 & 15, 2013
Display of first merit list	February 28, 2013
Last date for payment of fees for first merit list	March 13, 2013
Display of second merit list	March 15, 2013
Last date for payment of fees for the 2nd merit list	March 22, 2013
Pre-Induction Leveling (Off Campus)	April 2, 2013
Programme Commencement	June 5, 2013

***Dates subject to change**

Contact details.

Symbiosis Institute of Health Sciences (SIHS),

Senapati Bapat Road,
Pune-411004

Tel: +91-20-25658014 (Ext.509/510/511)
Mobile: 09552599863

Email: admission_hhm@sihspune.org **Website: www.sihspune.org**

Contact Person:
Dr.Abhijit Deshpande, HOD, MBA-HHM.



Introduction

Symbiosis Institute of Business Management [SIBM] ,Bengaluru in its 5th year of existence is truly the birthplace of business leaders and ignites in its students a fire to achieve great heights of success. The burning passion to excel in the corporate world makes every student evoke the energy to reach the pinnacle...untarnished!

The Institute aims at providing outstanding academic exposure to the students by bringing in intellectual minds from all across the globe. Along with the academic rigour, special attention is paid to the all-round development of the student through various extracurricular activities in which the students are given an opportunity to display their talents outside the customary classroom learning. As a responsible human being of the world today, every individual is expected to be socially inclined. This is one of the key aspects on which SIBM Bengaluru imposes special emphasis on and drives the students towards community service. The indelible spark of perfection and achieving the heights of glory is ingrained in every student at SIBM Bengaluru; and this spirit is reflected in practically every step that an SIBM Bengaluru student takes in the challenging corporate world!

Selected Special Features @ SIBM- Bengaluru

- Strong Academic Rigour & faculty from Top Global Business Schools
- Regular Workshops, Industry Interactions, CEO meets & Corporate events
- Approximately 20% of lectures in all courses delivered by Practicing Managers
- Curriculum benchmarked against IIM's & other top B-schools
- Continuous monitoring of Academic Curriculum by AAAC (Academic Area Advisory Council), comprising of expert panel which includes academia and industry stalwarts
- Online pre-induction program, Out-Bound Learning Program as a part of Orientation Program
- Collaborative research projects with Industry
- Training programme through simulation to increase employability
- Toast Master Club, Peer Mentoring & Buddy Program
- Student Leadership Awards, Entrepreneurship Cell in collaboration with NEN
- Online Learning & Teaching(OLT) to facilitate the teaching process
- Strategically located at the Electronic city in the heart of Bengaluru's industrial hub

Vision

To be recognised globally as the preferred destination for all future leaders, where the spirit of inquiry and enterprise will drive growth through innovation

Mission

To create a centre of academic excellence with a collaborative environment, which fosters experiential learning that can be applied towards social, economic and global development

Infrastructure

SIBM Bengaluru boasts state of the art academic and living infrastructure. The entire campus is wi-fi enabled.

Hostel

Hostel with modern amenities house around 500 students on twin and triple sharing basis with all the necessary facilities.

Library

Library resources include ultra modern references for research and academic purposes and a large store of books with emphasis on electronic databases like Data Monitor, EBSCO, CMIE and others.

Computer Lab

Up to date computer labs are equipped with high end software and Online Learning & Teaching Tool to facilitate the learning process.

Other amenities

The campus not only has video conference rooms and audio-visual rooms but is equipped with modern gymnasium, basketball court, TT table, cafeteria and an auditorium for the recreational purposes.

Programmes Offered

2 year full time residential MBA Programme (Specializations in Marketing / Finance / Human Resource / Operations Management)

Method of Instruction

Lecture, presentation, case study, live project, summer internship, Industry lecture, Skill based exercise, group activity & simulation.

Profile of the Past Students

Academic Background Break Up			Work Experience Wise Break Up		
Stream	Percentage (2010-12)	Percentage (2011-13)	Duration in months	Percentage (2010-12)	Percentage (2011-13)
Engineering	50.30	58.24	0	57.49	48.24
Sciences	7.19	5.29	1 - 12	14.37	8.82
Management	15.57	12.35	13 - 24	14.97	16.47
Commerce	22.16	14.12	25 – 36	9.58	17.06
Others	1.80	4.71	More Than 36	3.59	9.41
Arts	2.99	5.29			

Placements

The management graduates from SIBM Bengaluru get excellent opportunities to showcase their skills and competencies in various challenging and exciting profiles in diverse sectors & industries. The Batch of 2012 saw a remarkable response from the Industry in terms of Final Placements even during a period of economic uncertainty and the market volatility.

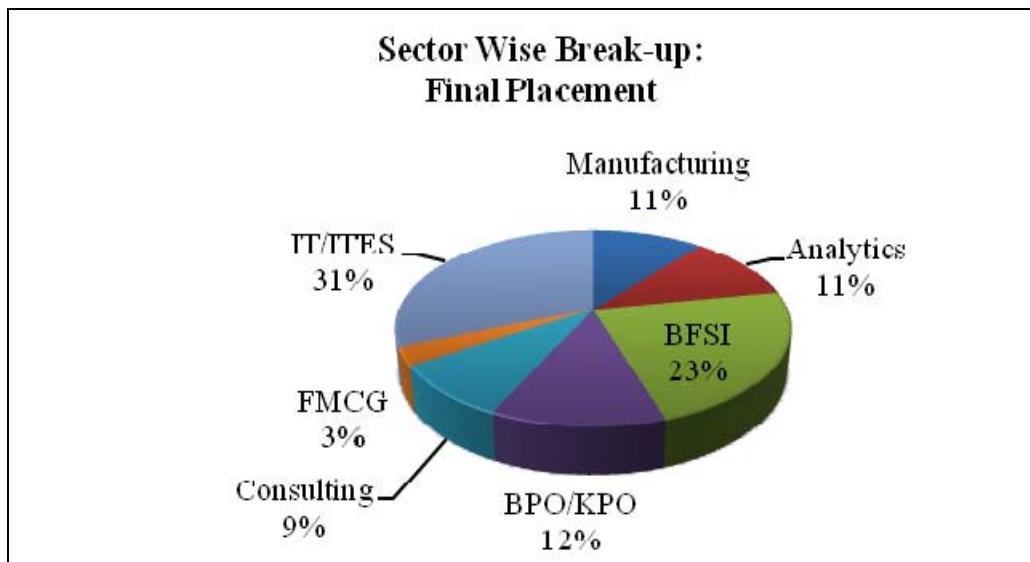
Career Prospects

MBA from SIBM Bengaluru enables the students to take up dynamic career profiles such as Equity Research Analyst, Business Analyst, Functional Consultant, Strategic Consultant, HR Generalist, Associate/Technology/Senior Consultant, SCM Consultant, Associate Manager, Sales Consultant, Area Sales Manager, Territory Manager, Account Manager, Financial Analyst, Operations Analyst etc.

FINAL PLACEMENTS 2012

Compensation Details (Batch 2010-12)

Particulars	Figures
Highest Package Offered	11.25
Average Salary offered	7.05



Eligibility

- A graduate from any recognized university with a minimum of 50% marks (45% for SC/ST) at graduation level.
- Candidates passing degree examination by part time / distance learning / correspondence / open school / externally are not eligible.
- Final year appearing students can apply but their admission will be subject to obtaining a minimum of 50% marks (45% for SC/ST) at qualifying examination.

Intake Capacity

150 students

Reservation of Seats

As per the norms of the University.

Note: Students can apply to one category only.

Important Dates

Important Dates	Dates / Day
Last Date to apply for SIBM Bengaluru	05-01-2013 /Saturday
Last Date of payment of Registration for SIBM Bengaluru	07-01-2013/ Monday
Declaration of shortlisted candidates for GD/PI	21-01-2013 /Monday
Commencement of GD/PI (tentative dates)	01-02-2013 onwards
Final Merit List Display	13-03-2013 /Wednesday
Last Date for Payment of Fees	30-03-2013 /Saturday
Online Pre-Induction Program begins	01-05-2013 /Wednesday
Commencement of Course	06-06-2013 /Thursday

Contact Details

Admissions Office
Symbiosis Institute of Business Management Bengaluru
95/1, 95/2, Electronic City Phase I,
Hosur Road, Bengaluru - 560 100
Phone: 91-80-67139542, 91-08-67139573 Fax: 91-80-67139537
E-mail: admissions@sibm.edu.in
Website: www.sibm.edu.in

Introduction

Symbiosis Institute of Media & Communication, SIMC, Bengaluru, Serving as bedrock of the dynamic vision of our Founder President & Chancellor, Padma Bhushan Prof Dr S B Mujumdar, in extending the presence of this great Institution to the South of India in Bengaluru, SIMC-B has been taking forward the ethos of excellence. Deemed as the Centre for Excellence in Advertising & Public Relations, SIMC-B has proved to be a valuable constituent of the Symbiosis International University.

At SIMC-B, learning is a participative and interactive activity. The Curriculum is contemporary, fluid, dynamic and totally industry driven. The state of the art, expansive, inviting ambience of SIMC-B has all the facilities that a top-notch Media and Communication Professional Institute needs. SIMC-B aims to serve the multi-faceted needs of the Media and Communication industry in particular, and the society in general, through education, training, research and advocacy. It seeks to develop competent, responsible and innovative professionals in the practice, development and management of Media and Communication. The academic program is holistic - involving group discussions, case studies, seminars and workshops, live projects, NGO Internships, besides summer and winter Internships. Equal emphasis is laid upon curricular, co-curricular and extra-curricular activities.

The Graduates of our MBA in Communication Management, specializing in Advertising and Public Relations, ideally fit into the areas of Advertising, Advertising Creatives, Client Servicing, Brand Management, Brand Development, Marketing, Marketing Communication, Market Research, Media Planning, Media Buying & Selling, Public Relations, Internal Communication, Employee Relations, Corporate Communication, Business Development, Event Management, Print, Broadcast, Electronic and Digital Media and associated fields .

Our students have so far been placed in leading Ad/PR agencies and corporate houses.

Vision

Symbiosis Institute of Media and Communication will be the preferred destination for all who aspire to excel in the field of Media and Communication Management.

Mission

- To receive information related to Media and Communication, assimilate it and then disseminate the same in an effective manner.
- To inform, educate, entertain and empower the participants to meet the challenges of competitive and evolving globalised media environment.
- To educate and inspire media aspirants in social communication within a world class ambience.
- To develop a unique Institute where the programmes provide training in new global media technology.

Infrastructure

Hostel Facilities

SIMC - B has an on campus hostel facility for girls. An additional comparable facility in the vicinity for boys is provided.

Library

The main objective is to create a Knowledge Resource Centre with an exhaustive collection of books and case studies in the domain in order to meet the dynamic needs of the ever growing enquiring minds that

are driven by a passion for seeking knowledge. Our Library provides a range of books, periodicals and e-resources at appropriate levels for the needs of the students.

Lab

SIMC-B has a world class, state-of-the-art Design Lab which includes powerful servers, dedicated internet and email access, desktops PCs and laser / Colorjet printers etc. For the Internet, there is 24x7 connectivity through independent server having three fibre-optic lines. The labs are equipped with firewall and content filtering tools with the latest Antivirus Gateway level Scanning.

Canteen

Our canteen is not only a place for gourmet delights but also a venue for a mélange of ideas and views to converge and give rise to innovative ventures. The mess offers a variety of vegetarian delicacies and caters to diverse palates. Nutritious, sumptuous food is prepared that is not only delicious but also adheres to strict standards of hygiene.

Health and Medical Care and Gym

The Symbiosis Center of Health Care, 'SCHC', provides an in house, modern, state-of-the-art Health Club & Fitness Centre with a view to facilitating a holistic development of the mind, body and soul of our students. Each student is insured under Mediclaim & Road Traffic Accident Policy.

Studio

A basic studio for enabling photography and editing films.

Mini Auditorium

There is a tastefully designed mini-auditorium conducive to engaging in creative deliberations as well as free flow of exchange of ideas.

Amphi-theatre

The Campus has an amphi-theatre housing a lotus pond for holding cultural events such as the fine arts and performing arts besides book exhibitions.

Auditorium

An impressive, full air-conditioned and acoustically treated 400 seating capacity auditorium that boasts of very professional light and sound equipment.

Program offered

MBA in Communication Management

A 2-year full-time residential course with specializations in Advertising and Public Relations.

Placements

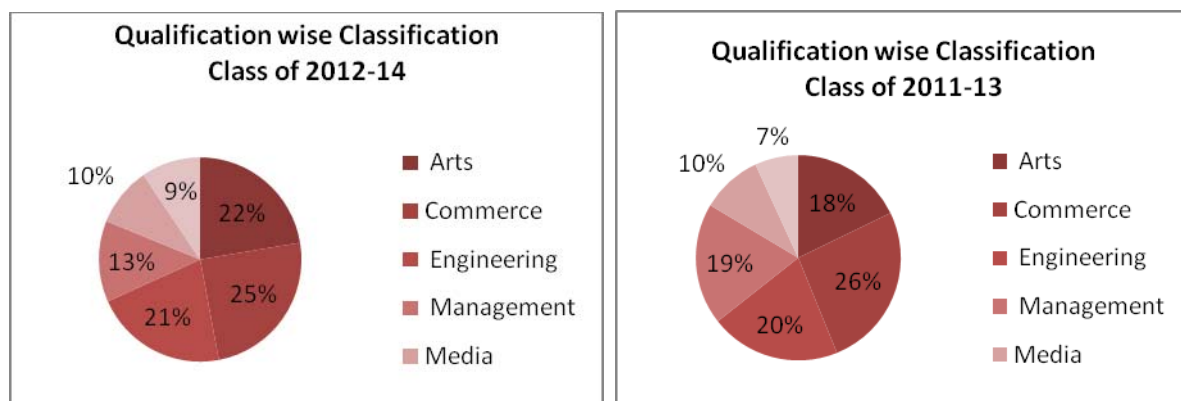
100 percent placements have been achieved of the previous two batches, setting high standards for all the ensuing batches. Internships with NGOs, Agencies and Corporates have abetted pre-placement offers by giving the right visibility and thrust.

Method of Instruction

The Program intends to give students the much needed industry exposure along with the academic curriculum by including Internships (NGOs, summer and winter) and Live Projects in the four-semester long Curriculum.

Profile of Students

The variance of background from which the student apply for this Course is



Career Prospects

Providing industry with skilled and trained communication professionals adept in all dimensions of the Communication driven businesses of Advertising and Public Relations. Tremendous opportunities exist in the new and burgeoning fields of Digital Media, Events, Sports & Celebrity Management, Broadcast & Electronic Media in Corporates, Advertising & PR Agencies.

Eligibility

Graduation in any discipline from a recognized university with a minimum of 50% (45% for SC/ST) aggregate

Note: Correspondence / Part-Time Degree holders are not eligible.

***One-time refundable payment, **One-time non-refundable payment**

Intake : 80 students

Important Dates

Online registration for SIMC starts	1 st September 2012
SIMC-B Online Registration closes	27 th December 2012
Payment for SIMC-B closes	31 st January 2013
Online Payment closes on	4 th February 2013
Submission of online registration form. Schedule for GE/PI for the short listed	During GD/PI
Candidates list to be displayed on	9 th February 2013
GE/PI will be conducted at Bangalore on	24 th & 25 th February 2013 and 1 st & 2 nd March 2013
Display of the first merit list	12 th March 2013

Contact us

Symbiosis Institute of Media & Communication [SIMC] Bengaluru

95/1, 95/2, Electronic City Phase 1, Hosur Road, Bengaluru 560100

Tel: 080-67139587/9521 | Fax: 080-67139533

E-Mail: admissions@simc.edu.in

For further details visit: www.simc.edu.in,

Follow us on facebook www.facebook.com/SIMC.Bengaluru

Introduction

Symbiosis School of Banking Management was established in June 2010 to address the growing demand for trained workforce in the Banking and Financial Services (BFS) Sector . SSBM is among the newer institutes in the family of 27 constituent institutes of SIU. For decades Symbiosis has been proactive in understanding the needs of the market and providing trained manpower, thus contributing to the growth and development of the country. Given that a strong and resilient banking system is critical for fueling and sustaining growth, the importance of having industry-ready manpower cannot be over-emphasized. This programme - MBA (Banking Management) has been designed to provide the necessary education and skill-sets to equip students to innovate, manage, lead and take on the challenges of this increasingly complex and dynamic sector.

Our Vision

To be recognized as the cradle of innovative and ethical banking practices.

Our Mission

- To create an environment conducive to continuous research leading to creation of knowledge in the Banking and Finance sector
- To offer programmes that will disseminate relevant knowledge and provide skills to function effectively in a challenging environment.

Infrastructure / facilities.

Campus & Facilities

SSBM is located at Symbiosis Knowledge Village near Pune. A sprawling, state-of-art campus atop a green,misty hill, SSBM has an environment that is conducive to learning and self-development. To enrich the campus experience, Symbiosis offers the finest infrastructure for its students. Ours is a fully Wi-Fi campus.

Class Rooms

The institute has well equipped, spacious classrooms that facilitates audio-visual aids and interactive classroom sessions.

Computer Laboratory

A well equipped Computer lab with LCD projector and internet connection is available for the students to facilitate the teaching learning process.

Learning Resources

A well stocked library will contain t books, journals, magazines and on-line resources.

Outdoor Sports Facilities

The University Sports Board plays a key role in facilitating a number of indoor and outdoor games at the Lavale campus. Campus sports-events is a primary catalyst that brings students of various institutes together building an atmosphere of camaraderie and well-being.

Health Care Centre

Every campus of Symbiosis International University has a health care centre with one medical doctor and medical staff. This provides primary medical aid and advice.

Programmes offered

The MBA programme in Banking Management is a full-time, two-year, residential programme.

Apart from the basic courses in the functional areas of management, the intensive curriculum, spread over the two years, covers courses specific to the banking and financial services industry such as general banking operations, credit management, legal aspects of banking, international banking, risk management, treasury management to name a few.

The emphasis is on blended learning methodology that combines classroom interaction, self study modules enriched by research and experiential learning.

On completion of the first year, an internship of about 8 to 10 weeks duration in BFSI sector forms an integral part of the programme. In addition, one project of social relevance and a project in one's own area of interest are mandatory.

This programme has been designed as a contemporary, rigorous and practical source of management education specific to the BFS industry. It would cater to the growing needs of this industry by providing a pool of talented young executives who would be thoroughly trained and ready to shoulder managerial responsibility in the banking and financial sector.

Career Prospects

The steady growth trajectory projected for the Indian economy in the years to come, coupled with the increasing possibilities of foreign trade and investments is expected to unfurl a host of opportunities in the BFSI sector.

This growing trend will translate into a large requirement of trained personnel who would be able to support this increase in scale and complexity in existing and new domains. In addition to the need to recruit and train the additional staff, the public sector banks will also recruit to fill vacancies arising due to the retirement of a large part of their workforce. In addition, the other constituents of BFS sector like the NBFC's operating in the Capital market, Consultancy and Research firms, would recruit to meet their growing requirements. The gap for trained and industry-ready manpower continues to be the concern for the BFS sector as the demand is huge.

Placement

The first batch has passed out in April 2012 and has joined various organizations in BFS sector. The recruiters were public sector banks like Bank of India, Union Bank of India, Central Bank of India, private banks like ICICI bank, IndusInd bank, IDBI Bank, etc. The various other organizations were Capgemini, Avista Advisory group, Credit Capital Research technologies.

Eligibility for Admission (Indian students)

Graduate with minimum 50% marks for general (open) category and 45% marks for students of SC and ST category.

Note

- i. Students awaiting results of the final year examination can apply but their admission will be provisional and subject to fulfillment of the minimum percentage criterion. Diploma holders are not eligible.
- ii. It is the responsibility of the candidates to ascertain whether they possess the requisite

qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility of admission will be decided by Symbiosis International University.

Admission (International Students)

Symbiosis International University admits international students through Symbiosis Centre for International Education. All international students aspiring for admission to the institutes of Symbiosis International University are required to contact this office.

Symbiosis Centre for International Education

S.B. Road, Pune – 410 004, India. Tel: +91 20 23671905,
Fax: +91 20 23659209 Email: int.admissions@symbiosis.ac.in
URL: <http://www.scie.ac.in>

Intake: 75 seats

Reservation of seats within the intake

Scheduled Caste: 15%

Scheduled Tribes: 7.5%

Persons with disability: 3%

Over and above the intake

Kashmiri Migrants: 2 seats

International Students: 15%

Reservation of Seats

As per Symbiosis International University (SIU) norms

Over and above the intake

Kashmiri Migrants: 2 seats

International Students: 15%

Important dates related to Institute.

Activity	Date
Registration for SSBM begins	2 nd September 2012
Registration for SSBM closes	28 th December 2012
Last date for payment of registration fees	6 th January 2013
Announcement of shortlisted candidates for group exercise and individual interaction	20 rd January 2013
GE/PI to be conducted for shortlisted candidates	4 th Feb to 7 th Feb 2013
Announcement of first list of selected candidates	16 th Feb 2013
Last date of payment of fees for first list of selected candidates	5 th March 2013
Commencement of the programme	4 th June 2013

Contact details:

Symbiosis School of Banking Management

Gram Lavale, Taluka Mulshi

Pune 412115

Email: admissions@ssbm.edu.in

Telephone: 91 20 39116284

Telefax: 91 20 39116022

Symbiosis School of Economics [SSE]

Introduction / Mission / Vision

Introduction

The Symbiosis School of Economics (SSE) was established in the year 2008 while the M. Sc (Economics) was introduced in 2011 with specializations in International Trade and Development Studies. This degree allows the student to be fully immersed in a subject matter they truly feel passionate about. It provides an advanced knowledge on a specialized area in the theoretical and applied sense in research, as well as, professional application. Apart from creating an advantage while competing for jobs, a Master's degree in Economics is often predominantly considered for certain higher-level positions in the fields of business, public policy, consultancies, administration, academia and research.

Vision

To provide 'the' environment for an incredible educational experience and to evolve into a major research & consultancy centre - creating a difference in a civilized society.

Mission

Symbiosis School of Economics will be known for rigorous applied economic analysis relating to real world issues of social relevance.

Infrastructure / facilities – Hostel, Library, Lab, Canteen, Club etc.

The Class-rooms

All class-rooms are air-conditioned and equipped with LCD projectors and Wi-Fi connections.

Library

The library at SSE is continuously being upgraded with books, journals, magazines, periodicals and newspapers. Faculty and students also have access to libraries of the other SIU institutions.

Computer Lab

The computer lab is Wi-Fi enabled with wide-ranging Statistics and Econometrics related software packages.

Canteen

The canteen has a wide variety of snacks and meals to choose from and is easily accessible.

Hostel

Limited accommodation is available at the boys and girls hostel on the campus. However, the administration office at SSE assists students with information regarding the accommodation available in the hostel.

Health Care Center

All the students and staff have to undergo an annual health check-up from the in-house health centre.

Other Facilities

- The campus at Symbiosis School of Economics is Wi-Fi enabled.
- A state-of the art auditorium with a seating capacity of more than 500 students

- An air-conditioned Seminar/Conference Hall.
- A well-equipped gymnasium on the campus.

Programmes offered along with following information,

M. Sc (Economics)

The programme is intended for those students who desire a rigorous higher education and training in the field of Economics with the aim to pursue career paths that include analytical, empirical, financial, advisory, managerial and research oriented work at positive and normative levels.

The degree develops a strong background in Economic Theory, Mathematics, Statistics and Econometrics and provides the basis for acquiring special focus within the related fields and subfields of Economics. This programme, as is evident, is very quantitative in nature and approach. It provides an all-inclusive path to meticulously understand and apply economic theories and their applications to modeling and forecasting in the real world. The approach to learning is analytical and comprehensive. While providing a strong foundation in Economic theory and practice, the course also provides deep insights into Mathematics and Statistics. It includes internships, community projects, exposure to various statistical and software packages and interactive learning methods designed for the students to be fully immersed in the subject matter while preparing them with valuable research and industry relevant skill sets.

Pedagogy (Method of Instruction)

At SSE we have adopted a multi-pedagogical approach. It integrates

- Multi-media based lectures with relevant application of taught concepts
- Case study building and analysis through qualitative and quantitative data
- Data analysis (simulation and forecasting) through primary data collection and other relevant international Economics related databases
- Library assignments leading to original papers
- Learning through live projects to get a flavour of on-site realities
- Industrial visits to understand how different organizations are set up and function
- Live surveys and in-depth research projects to grasp the practicalities and nitty-gritty of hands-on research and methodologies
- Presentations of original ideas and thoughts by students in order to develop independent opinions on issues
- Conferences and talks by guest lecturers to get diverse viewpoints of socio-economic concepts and their implications in the real world
- Innovative instruction methodologies such as the Wikipedia India Education Programme, colloquia driven classes, issue based class seminars etc.

Student Profile

Students at SSE come from all over the country and abroad – they come from over 25 states and 11 countries. This gives them a remarkable exposure to different cultures, regions, traditions and languages.

Integrated M. Sc - Ph. D Programme

SIU offers deserving Master's candidates the option of upgrading their student status from an M. Sc to a Ph. D candidate, along with a fellowship grant. Commendable students, who are willing to pursue higher degrees in academia, have to undergo a screening process, if they opt for the Integrated M. Sc. - Ph. D route.

Ph. D Course Work

Since 2010 the faculty at SSE has also been instrumental in preparing and conducting a sharply designed Ph. D course work for the Faculty of Humanities and Social Sciences at the Symbiosis International University (SIU).

Placement

On successful completion of the M. Sc programme, the students can avail of assistance provided by the active Placement Cell at SSE. The Placement Cell functioning in close coordination with its faculty advisor works throughout the year towards generating placement opportunities for the students. It also facilitates Internship endeavors of the students. The activities of the cell includes:

- Organizing pre-placement soft skills training to enable students face research and corporate interviews
- Connecting with various corporate houses, research institutions and NGOs regularly and inviting them to the campus for pre-placement talks and recruitment.
- Assisting the corporate who visit the campus for recruitment to conduct various tests and Group Discussions.
- Organizing industrial visits to students and faculty to various industries.
- Helping final year M. Sc. students to tie-up with the industry for their project work.

Career Prospects

The first batch of M. Sc. Economics is yet to graduate in 2013. Initiatives for their final placements in academia, industry and the NGO sector are dedicated and ongoing. However, we are proud to mention that our students have interned at esteemed organizations where many have already been offered job positions after they complete the programme. Some such institutions are Research and Information System for Developing Countries (Delhi), Tata Institute of Social Sciences (Mumbai), Indian Statistical Institute (Kolkata), India Development Foundation (Gurgaon), Institute for Social and Economic Change (Bangalore), etc. Standard Chartered Bank, HDFC Bank, other firms committed to financial forecasting and analysis have also taken interns from our M. Sc. programme. Several students have submitted internship project reports that have been selected for official publications in journals and online repositories, as recommended by these organizations themselves. With such an experience, we gather that the final placements are likely to be significant, as well.

Eligibility

- Any graduate with exposure to Economics/Mathematics/Statistics/Physics are welcome. B.Tech and B.E. graduates may also apply. Graduates from any statutory university with a minimum of 50% marks (45% for SC/ST) at graduation level.
- Students appearing for final year examinations can apply but their admission will be subject to obtaining a minimum of 50% marks (45% for SC/ST) at qualifying examination.

Intake

Intake Procedure

Students will be selected on the basis of academic merit, group discussion and personal interview.

Sanctioned Intake: 40 students

Reservation of seats

As per the norms of the University.

Important dates related to Institutes

Activity	Date
Registration starts	September 13, 2012, Thursday
Last date for Downloading Application Form	June 14, 2013, Friday
Last date for receiving Demand drafts	June 21, 2013, Friday
List of students for GD/PI	June 28, 2013, Friday
Date for GD/PI	July 8, 2013, Monday
First merit list	July 10, 2013, Wednesday
Second merit list	July 16, 2013, Tuesday
Commencement of the M. Sc. Programme	July 22, 2013, Monday

Note: Students who have registered for SNAP can also apply for SSE. However SSE does not consider the SNAP score. Those who wish to put in their applications presently are welcome.

Important telephone numbers, e-mail ids, and web site.

Dr. Roudra Chakraborty – Dy. Director – 020 – 25675406– Ext 208

Mr. Santanu Ray Chaudhuri – Prof- in-charge (M. Sc) – 020 – 25675406 – Ext 223

Mrs. Shilpi Singh –020 – 25675406 – Ext 220

Website - www.sse.ac.in

Contact details

Symbiosis School of Economics [SSE]

Senapati Bapat Road, Pune – 411004

Tel 020-25672520, 020-25652444 Extension: 249

Fax 020-25675406

Email- M.Scadmissions@sse.ac.in

Introduction/Mission/Vision

Symbiosis Institute of Technology, being the flagship institute of the prestigious Symbiosis International University has set high standards for itself. The institute endeavors to provide quality education in line with the requirements of today's competitive industry and rapid developments in technology. The institute provides an environment conducive for harnessing the potentials of faculty and students through systematic and effective learning, both within and outside the classrooms. The roadmap developed for the institute envisions it to acquire the status of a prestigious Institute of Technology at National level.

Among the initiatives taken to make SIT one of the most sought after institutes of technical education in the country are; recruitment of highly qualified and experienced faculty, their continual professional growth through attending conferences and publications of research papers; regular revision of curriculum in line with fast changing need of industry; employing innovative methods of teaching and providing ample opportunities for learning outside the classroom through projects, tech fests and cultural programs.

Vision

To be a destination of choice for quality education focused on creating competent professionals with sound domain knowledge and skills, managerial acumen, human values and interpersonal skills.

Mission

To provide high quality technical education, strongly integrated with human values of equality, compassion, sharing and social responsibility so as to realize the dream of "Vasudhaiva Kutumbakam" (World is one family).

Infrastructure/facilities – Hostel, Library, Lab, Canteen, Club, etc

Symbiosis Institute of Technology is located at Lavale on the foot hills in Symbiosis Knowledge Village which also houses Symbiosis International University. State of the art infrastructure includes spacious classrooms with multimedia, well-equipped laboratories, auditorium, seminar rooms, amphi-theatre, conference rooms, canteen and common rooms for students, well constructed spacious hostels with all necessary amenities, playgrounds, gymnasium, facilities for indoor games like TT, squash, badminton, billiards and a food court, all with round the clock power supply.

Well equipped laboratories for conduct of M.Tech programme include computers with high end configuration, software for modeling, design and analysis like Autocad, PROE,CATIA and ANSYS, CNC tuning centre, EDM machine, MAT Lab software and Lab View software which can be used for research by the students. In addition to this latest software and equipments are available for the students pursuing M.Tech in Electronics and Telecommunication and Computer Science and engineering.

Besides the well developed infrastructure, the pleasant weather of Pune makes stay in the campus, comfortable and conducive for learning.

Programmes offered

- B.Tech programmes in Civil Engineering, Computer Science and Engineering, Electronics and Tele-communication Engineering, Information Technology and Mechanical Engineering. (Admissions through SET, AIEEE, IIT-JEE and MHT-CET Entrance examination).
- M.Tech Programmes in the following disciplines;

Programme	Intake	Eligibility
Computer Aided Design and Manufacturing	18	B.E./B.Tech in Mechanical, Production, Industrial, Automobile, Aeronautical or Metallurgical, with at least 55% marks.
Electronics and Tele-communication Engineering	18	B.E./B.Tech in Electrical, Electronics, Communication Engineering, Electronics and Tele-communication, or Instrumentation, with at least 55% marks.
Computer Science and engineering	18	B.E./B.Tech in Computer Science Engineering or Information Technology, with at least 55% marks.

Career Prospects

The students qualifying M.Tech programme can find a challenging and fulfilling career in teaching, research and industry. The institute, through its curricular and extra-curricular activities train the students for a rewarding career.

Profile of Past Students

The institute started M.Tech programme in the area of Computer Aided Design and Manufacture in the year 2011. Fifteen students took admission in this year. They were mostly from the state of Maharashtra. In 2012, M. Tech programmes in Electronics and Tele-communication Engineering and Computer Science and Engineering were introduced. Students who took admissions in the three M.Tech programmes are not only from Maharashtra but also from other neighboring states. It is expected that slowly the Institute would be able to attract students from all parts of the country as is the case with our B.Tech programmes.

Placement

The institute has a very well organized placement and training cell. The infrastructure in placement cell includes; a seminar hall for conducting pre-placement talks, discussion rooms, interview rooms and other necessary amenities and support. The cell has close contacts with a large number of renowned companies who visit the institute for campus recruitments. All the students of the final year are prepared for campus interviews through special programs on technical and soft skills, which would help them get prestigious jobs. First batch of B. Tech students passed out in June 2012. Most of these students got jobs in renowned companies. First batch of M. Tech Computer Aided Design & Manufacture will pass out in June 2013. Process for their placements has already been started.

Reservation of Seats

As per the norms of the University.

Important Dates related to the Institute

Activity	Date
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Admission/Counseling	22nd June 2013
Start of Semester	22nd June 2013

Important Numbers

SIT reception: 020-39116300

SIT Fax: 020-39116460

SIT Registrar: 020-39116403

Email: admissions@sitpune.edu.in

Website: www.sitpune.edu.in

Symbiosis Institute of Technology (SIT)

Address: Symbiosis Institute of Technology,
Symbiosis International University,
Near Lupin Research Park,
Gram:Lavale, Tal: Mulshi,
Pune 412115.

Introduction / Mission / Vision

Introduction

Symbiosis International University has started Symbiosis School of Biomedical Sciences (SSBS) and Symbiosis Biomedical Research Cluster (SBRC) under the Faculty of Health Sciences last year. The primary goal of the SSBS and SBRC is to provide top quality education and undertake evidence-based translational research involving science and technology applications for affordable healthcare solutions. SSBS offers integrated MSc. PhD programmes in Biomedical Sciences, Biotechnology and Nutrition & Dietetics. Research focus is on metabolic disorders, cancer and public health using tools like cellular and molecular biology, systems and synthetic biology, pharmacogenomics, immunology, pharmacology, biochemistry, microbiology, pharmaceutical biology, drug discovery and development, stem cells, traditional systems of medicines. Students are encouraged to take up research in biomedical areas from the first semester which could be successfully continued for PhD.

Mission

- To offer an intellectually stimulating environment for hands-on teaching through research
- To attract the finest scientists, educators and students for extending the scientific frontier of biomedical sciences.
- To become an acknowledged global leader in biomedical sciences.

Vision

To train the next generation of world-class biomedical science leaders, create an ecosystem for innovation and develop key enabling technologies of social relevance.

Infrastructure / facilities – Hostel, Library, Lab, Canteen, Club etc.

SSBS has state of art laboratories for Genomics and Molecular Biology, Bioanalytical laboratory, Microbial Technology, Animal tissue including culture Library and Hostel facilities.

Programmes offered along with following information

Programmes offered

MSc. Biomedical Sciences (Drug Discovery and Development)
MSc. Biotechnology
MSc. Nutrition and Dietetics

Placement

SSBS is facilitating students for their placements

Method of Instruction

Teaching, Experimental laboratory, Field work, Seminars, Group Discussion, Journal clubs

Profile of Past Students

This is the first batch of students from SSBS

Career prospects etc.

Pharma companies (Drug discovery and Clinical research), Biotechnology Industry, Hospitals and Academic Institutes

Eligibility

B.Sc, B. Pharm, M.B.B.S, B.H.M.S, B.A.M.S, B. Tech (Biotechnology), B.H.Sc.

Intake

In take capacity for each discipline is 20.

Reservation of Seats

As per the norms of the University.

Important dates related to Institutes

Activity	Date
Entrance test	2 nd June, 2013
Interview	2 nd June, 2013
Confirmation of admission	16 th June, 2013
Commencement of classes	1 st July, 2013

Important telephone numbers, e-mail ids, and web site

Telephone number: + 91 20 39116496

Email: director@ssbs.edu.in, info@ssbs.edu.in

Web site: www.ssbs.edu.in

Contact details

Dr. Kalpana Joshi

Professor and Director

Symbiosis School of Biomedical Sciences

Symbiosis International University

Pune- 412 115.

Contact us - ✉

SYMBIOSIS INTERNATIONAL UNIVERSITY
SYMBIOSIS TEST SECRETARIAT

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Dist: Pune – 412115 India

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University Website : www.siu.edu.in
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Following PG institutes are participating in the SNAP 2012. Candidate need to apply separately to each institute. For more details please contact to desire institute/s or visit institute/s website.

- Symbiosis Institute of Business Management **[SIBM]. Pune.**
- Symbiosis Institute of Computer Studies and Research **[SICSR]**
- Symbiosis Institute of Media and Communication **[SIMC] Pune.**
- Symbiosis Institute of International Business **[SIIB]**
- Symbiosis Centre for Management and Human Resource Development. **[SCMHRD]**
- Symbiosis Institute of Management Studies. **[SIMS]**
- Symbiosis Institute of Telecom Management. **[SITM]**
- Symbiosis Centre for Information Technology **[SCIT]**
- Symbiosis Institute of Geo-informatics **[SIG]**
- Symbiosis Institute of Operations Management **[SIOM] Nashik.**
- Symbiosis Institute of Health Sciences. **[SIHS]**
- Symbiosis Institute of Business Management **[SIBM] Bengaluru.**
- Symbiosis Institute of Media and Communication **[SIMC] Bengaluru.**
- Symbiosis School of Banking Management **[SSBM]**
- Symbiosis School of Economics **[SSE]**
- Symbiosis Institute of Technology **[SIT]**
- Symbiosis School of Biomedical Sciences **[SSBS]**